

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/28/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GOJO INDUSTRIES, INC		12/28/2004	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	WARNER-LAMBERT COMPANY LLC
Street Address:	201 Tabor Road
City:	Morris Plains
State/Country:	NEW JERSEY
Postal Code:	07950
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	76522622	
Serial Number:	78259832	PURELL.COM
Serial Number:	78277105	SINGLE SQUIRTS
Registration Number:	2289329	BERRY BLAST
Registration Number:	2235431	KID'S OWN
Registration Number:	1710677	PURELL
Registration Number:	1696754	PURELL
Registration Number:	2321519	PURELL
Registration Number:	2478752	
Registration Number:	2478753	
Registration Number:	2190507	PURELL KILLS GERMS

CORRESPONDENCE DATA

CH \$290.00 76522622

Fax Number: (212)937-7300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-937-7339
Email: lori.cohen@wilmerhale.com
Correspondent Name: Lori Cohen
Address Line 1: 399 Park Avenue
Address Line 2: Wilmer Cutler Pickering Hale and Dorr
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Lori Cohen
Signature:	/Lori Cohen/
Date:	01/11/2005

Total Attachments: 2
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, GOJO INDUSTRIES, INC., a company organized and existing under the laws of Ohio with an office at One GOJO Plaza, Suite 500, Akron, Ohio 44311 (hereinafter called the ASSIGNOR) is the owner of the trademarks shown in the attached Schedule A (the "Trademarks") and the trademark registrations and applications therefor;

AND WHEREAS, WARNER-LAMBERT COMPANY LLC, a company organized and existing under the laws of Delaware, with an office at 201 Tabor Road, Morris Plains, New Jersey 07950 (hereinafter called the ASSIGNEE) is desirous of acquiring all right, title and interest in and to the said Trademarks and the registrations and applications therefor, and has agreed to take assignment of the Trademarks and is the successor to that portion of the business to which the Trademarks pertain;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said Trademarks and registrations and applications therefor together with that part of the goodwill of the ASSIGNOR'S business symbolized by the said Trademarks.

FURTHER, the said ASSIGNOR hereby transfers its right to sue and collect damages for any past infringement with respect to the said Trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 28 day of December, 2004.

GOJO Industries, Inc.

By: 

Title: President + C.O.O.

SCHEDULE A

<u>Trademark</u>	<u>Application</u>	<u>Registration</u>
BERRY BLAST		2,289,329
KIDS OWN		2,235,431
PURELL		1,710,677
PURELL		1,696,754
PURELL and DESIGN		2,321,519
PURELL Background Design		2,478,752
PURELL Background Design with color		2,478,753
PURELL KILLS GERMS		2,190,507
Gem Bottle Configuration	76/522,622	
PURELL.COM	78/259,832	
SINGLE SQUIRTS	78/277,105	