Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SAFECO Life Insurance Company		03/01/2004	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	SAFECO Insurance Company of America	
Street Address:	4333 Brooklyn Avenue NE	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98185	
Entity Type:	CORPORATION: WASHINGTON	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1530075	SAFEFLEX
Registration Number:	2058028	SAFEQUOTE
Registration Number:	2139309	SAFECHECK
Registration Number:	2781966	SAFECO INVESTOR NEWS

CORRESPONDENCE DATA

Fax Number: (206)224-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

206.682.8100 Phone: Email: efiling@cojk.com Correspondent Name: Cindy L. Caditz

Address Line 1: 1420 Fifth Avenue, Suite 2800

Address Line 4: Seattle, WASHINGTON 98101-2347

NAME OF SUBMITTER:	Cindy L. Caditz
Signature:	/Cindy L. Caditz/

TRADEMARK REEL: 003006 FRAME: 0563

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Date:	01/11/2005
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

TRADEMARK REEL: 003006 FRAME: 0564

SERVICE MARK ASSIGNMENT

This SERVICE MARK ASSIGNMENT (this "Assignment") is made and entered into as of March 1, 2004, by SAFECO LIFE INSURANCE COMPANY, a Washington corporation ("Assignor"), as assignor, in favor of SAFECO INSURANCE COMPANY OF AMERICA, a Washington corporation ("Assignee"), as assignee.

WHEREAS, Assignor has adopted and is using the trademarks, service marks and/or logos set forth on Exhibit A attached hereto (collectively, the "Service Marks"); and

WHEREAS, Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Service Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby agrees as follows:

- Assignment of Proprietary Rights. Assignor hereby sells, transfers and assigns to Assignee all right, title and interest in and to the Service Marks, together with the goodwill of the business associated therewith and the applications and registrations relating thereto, and all common law and statutory right, title and interest in the Service Marks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Service Marks. Assignor hereby authorizes Assignee, its successors and assigns, to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in the United States and in foreign countries in connection with the Service Marks, and to secure in its own name the registrations granted thereon.
- Further Acts. Assignor agrees to execute any additional documents, and 2. take any further actions, necessary or reasonably requested by Assignee, to effect, perfect or evidence the assignment set forth in Section 1 above ("Supporting Documents"). If Assignor fails or refuses to execute any Supporting Documents, or take such further actions, Assignor hereby agrees, for itself and its successors and assigns, to the fullest extent permitted by law, that any corporate officer of Assignee, and of any corporate successor of Assignee, shall be, and are hereby, irrevocably appointed Assignor's attorney-in-fact with full authority to execute any Supporting Documents requested by Assignee, and to perform all other acts necessary to effect, perfect, evidence or enforce the assignment set forth in Section 1 above.

IN WITNESS WHEREOF, Assignor has executed this Assignment as the date first written above.

SAFECO LIFE INSURANCE COMPANY

Title: SENIOR VICE PRESIDENT

031558-0011

EXHIBIT A

"Service Marks"

- 1. SAFECHECK Registration No. 2,139,309
- 2. SAFE-COMP
- 3. SAFEFLEX Registration No. 1,530,075
- 4. SAFECO INVESTOR NEWS Registration No. 2,781,966
- 5. SAFEKEY Registration No. 1,839,625
- 6. SAFEQUOTE Registration No. 2,058,028
- 7. SAFE T-10
- 8. SAFE-TERM 100
- 9. IEXPRESS Serial No. 78/342,805
- 10. Any mark containing the word "SAFE"

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