

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dal La Magna		12/07/2004	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tweezerman Corporation		
Street Address:	55 Sea Cliff Avenue		
City:	Glen Cove		
State/Country:	NEW YORK		
Postal Code:	11542		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1320374	LA PLUCK	
CORRESPONDENCE DATA			
Fax Number:	(312)701-7711		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3127017237		
Email:	cdore@mayerbrownrowe.com		
Correspondent Name:	Christopher Dore		
Address Line 1:	190 S. LaSalle St.		
Address Line 2:	Mayer Brown Rowe & Maw LLP		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Christopher Dore		
Signature:	/Christopher Dore/		
Date:	01/13/2005		

OP \$40.00 1320374

Total Attachments: 2

900017994

**TRADEMARK
 REEL: 003009 FRAME: 0165**

source=La Pluck#page1.tif
source=La Pluck#page2.tif

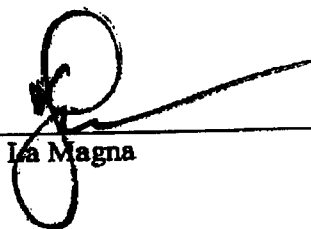
TRADEMARK ASSIGNMENT

WHEREAS, Dal La Magna, a United States citizen, with a place of business at 55 Sea Cliff Avenue, Glen Cove, New York 11542 (hereinafter "Assignor") is the owner of all right, title and interest in and to the trademark listed in the attached schedule (the "Trademark"); and

WHEREAS, Tweezerman Corporation, a corporation organized under the laws of the state of New York, having a place of business at 55 Sea Cliff Avenue, Glen Cove, New York 11542, (hereinafter "Assignee"). Assignee wishes to acquire from Assignor all of Assignor's rights in and to such trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, of all of its rights, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Date: 12-7-84



Dal La Magna

887894

SCHEDULE A

MARK

REGISTRATION NO.

LA PLUCK

1,320,374