

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seneca Niagara Falls Gaming Corporation		01/12/2005	A United States Tribally-Chartered Corporation of the Seneca Nation of Indians, a U.S. Federally-Recognized American Indian Tribe:
RECEIVING PARTY DATA			
Name:	Seneca Gaming Corporation		
Street Address:	310 Fourth Street		
City:	Niagara Falls		
State/Country:	NEW YORK		
Postal Code:	14303		
Entity Type:	a United States Tribally-Chartered Corporation of the Seneca Nation of Indians, a Federally-Recognized American Indian Tribe:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2769143	SENECA NIAGARA CASINO	
Registration Number:	2769142	SENECA NIAGARA CASINO	
CORRESPONDENCE DATA			
Fax Number:	(202)887-4288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.887.4000		
Email:	dlee@akingump.com		
Correspondent Name:	Karol A.Kepchar, Esq. - Akin Gump		
Address Line 1:	1333 New Hampshire Ave., N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	David C. Lee		

CH \$65.00 2769143

Signature:

/David C. Lee/

Date:

01/13/2005

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Seneca Niagara Falls Gaming Corporation, a United States tribally-chartered corporation of the Seneca Nation of Indians, a Federally-recognized American Indian Tribe, having a place of business at 310 Fourth Street, Niagara Falls, NY 14303 ("Assignor"), owns all right, title and interest in and to the trademarks set forth in Schedule A attached hereto;

WHEREAS, Seneca Gaming Corporation, a United States tribally-chartered corporation of the Seneca Nation of Indians, a Federally-recognized American Indian Tribe, having a place of business at 310 Fourth Street, Niagara Falls, New York 14303 ("Assignee"), is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and registrations thereof, as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said marks and registrations be made of record in the United States Patent and Trademark Office, as appropriate, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Assignor hereby assigns to said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements of said marks and the right to sue for and recover the same.

Dated: 1/12, 2005

SENECA NIAGARA FALLS GAMING
CORPORATION (ASSIGNOR)

By: [Signature]

Title: President/CEO

SCHEDULE A

REGISTERED MARKS

MARK	REGISTRATION NO.
SENECA NIAGARA CASINO	2,769,143
SENECA NIAGARA CASINO and Design	2,769,142

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