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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Vi-Jon Laboratories, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date:

2. Name and address of receiving party(ies)

Name: Parbel of Florida, Inc.

Internal c/o Address: Dana Classic Fragrances, Inc.

Street Address: 6601 Lyons Rd., Ste. B-4

City: Coconut Creek State: FL Zip: 33073

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,841,351

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bernard Gerdelman

Internal Address:

Paule, Camazine & Blumenthal, P.C.

Street Address:

165 N. Meramec Ave., 6th Floor

City: Clayton State: MO Zip: 63105

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature.

Bernard W. Gerdelman Name of Person Signing

Signature

July 1, 2004 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 003009 FRAME: 0614

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement is made as of this 1st day of July, 2004 by Vi-Jon Laboratories, Inc., a Missouri corporation ("Assignor") to Parbel of Florida, Inc., a Florida corporation ("Assignee").

In consideration of ten dollars (\$10.00), Assignor hereby assigns to Assignee and Assignee accepts such assignment from Assignor all of Assignor's right, title and interest in the following trademark (the "Trademark"), including all goodwill associated with the Trademark and all registrations pertaining to the Trademark:

<u>Trademark</u>	<u>Serial No.</u>	<u>Registration Number</u>
HEAVENLY SCENTS	76486128	2841351

Assignor, a Missouri corporation, is the owner of the aforementioned trademark with the United States Patent and Trademark Office, and Assignee is desirous of acquiring said trademark.

Assignor has not granted any licenses, nor made any other conveyances of the Trademark, any good will associated with the Trademark or any registrations pertaining to the Trademark, other than the assignment made by this document, nor has Assignor granted any security interest in, or otherwise encumbered, the Trademark or any registration thereof.

Assignor covenants that it will cooperate in effecting the assignment made hereby, including the execution of any filings with any government agencies necessary or appropriate to carry out the intent of this document and the taking of any other reasonable actions necessary to vest in Assignee all of Assignor's right, title and interest in the Trademark and the goodwill and registrations with respect thereto.

VI-JON LABORATORIES, INC.

By: Bob Hess
Name: BOB HESS
Title: V.P. FINANCE