

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Agri Products Florida Inc. d/b/a GeoAg Solutions		12/15/2004	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	United Agri Products, Inc.		
Street Address:	7251 W. 4th Street		
City:	Greeley		
State/Country:	COLORADO		
Postal Code:	80634		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78348857	HARVEST MAP	
Serial Number:	78348896	GEOMAX	
Serial Number:	78348883	GEO AG SOLUTIONS	
Serial Number:	78348864	HARVEST PAY	
CORRESPONDENCE DATA			
Fax Number:	(303)447-7800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarkbldr@faegre.com		
Correspondent Name:	Ester Martin Maillaro		
Address Line 1:	1900 Fifteenth Street		
Address Line 4:	Boulder, COLORADO 80302		
NAME OF SUBMITTER:	Jode Weidmann		
Signature:	/Jode Weidmann/		

OP \$115.00 78348857

Date:

01/14/2005

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, United Agri Products Florida, Inc. d/b/a GeoAg Solutions, a Florida corporation, having a business address of 430 Lee Boulevard, Lehigh, Florida 33936 currently owns rights and interest in the trademark applications listed in the attached Exhibit A, attached hereto and made a part hereof (collectively, the "Marks"), together with that portion of the business with which the Marks are associated together with any goodwill associated therewith (the "Goodwill") and

WHEREAS, United Agri Products, Inc., a Delaware corporation, with its principal place of business located at 7251 W. 4th Street, Greeley, Colorado 80634 is desirous of acquiring the aforesaid Marks and the Goodwill associated therewith;

NOW THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, United Agri Products Florida, Inc. d/b/a GeoAg Solutions hereby grants, assigns, transfers, and conveys unto United Agri Products, Inc. all its right, title, and interest in and to the Marks together with the Goodwill.

EXECUTED this 15th day of December, 2004.

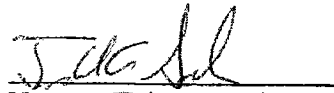

Name: Todd A. Sula
Title: Vice President & Secretary

EXHIBIT A

MARK

APPLICATION NO.

HARVEST MAP (AND DESIGN)	78/348,857
GEOMAX	78/348,896
GEO AG SOLUTIONS (AND DESIGN)	78/348,883
HARVEST PAY (AND DESIGN)	78/348,864

TRADEMARK