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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hartz Chicken, Inc.		12/17/2004	CORPORATION: TEXAS

### **RECEIVING PARTY DATA**

Name:	Hartz Franchise Restaurants, Ltd.		
Street Address:	16134 Champion Drive		
City:	Spring		
State/Country:	TEXAS		
Postal Code:	77379		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		

### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1881000	HARTZ CHICKEN BUFFET
Registration Number:	1878128	HARTZ BUFFET & TAKE OUT
Registration Number:	1247209	HARTZ
Registration Number:	1519338	HARTZ CHICKEN
Registration Number:	2619494	HARTZ KRISPY CHICKEN 'N' ROLLS
Registration Number:	2828911	IT'S ABOUT TASTE

### **CORRESPONDENCE DATA**

Fax Number: (713)223-1476

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 713-961-4641

Email: gordon@waggettlaw.com
Correspondent Name: Gordon G. Waggett, Esq.
Address Line 1: 3200 Southwest Freeway

Address Line 2: Suite 2355

Address Line 4: Houston, TEXAS 77027-7523

TRADEMARK REEL: 003010 FRAME: 0461

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NAME OF SUBMITTER:	Gordon G. Waggett		
Signature: /Gordon G. Waggett/			
Date:	01/14/2005		
Total Attachments: 5 source=Trademark Assignment Executed 17 Dec 04#page1.tif source=Trademark Assignment Executed 17 Dec 04#page2.tif source=Trademark Assignment Executed 17 Dec 04#page3.tif source=Trademark Assignment Executed 17 Dec 04#page4.tif source=Trademark Assignment Executed 17 Dec 04#page5.tif			

Document No. 19

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is by and between HARTZ FRANCHISE RESTAURANTS, LTD., a Texas limited partnership having Texas filing number 800399867 (the "Purchaser"), and HARTZ CHICKEN, INC., a Texas corporation having Texas filing number 0108549200 (the "Seller").

WHEREAS, the Seller represents that it owns all right, title and interest worldwide in and to the trademarks, trade names, trademark applications and trademark registrations, including all associated goodwill therewith, (collectively the "Trademarks") identified in EXHIBIT "A" attached hereto and incorporated herein by reference;

**WHEREAS**, Purchaser desires to purchase, and Seller desires to sell, the Trademarks, and all goodwill associated therewith;

**NOW, THEREFORE,** for good and valuable consideration, the amount, receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

The Seller hereby assigns to the Purchaser all right, title and interest worldwide in and to the Trademarks identified in **EXHIBIT** "A" attached hereto, including all goodwill associated therewith.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the undersigned on and effective December 17, 2004.

### SELLER:

HARTZ CHICKEN, INC., A TEXAS CORPORATION

By:

Name. George N. Samaras Fitter Chairman and CEO

ACCEPTED ON AND EFFECTIVE the date indicated above

### PURCHASER:

HARTZ FRANCHISE RESTAURANTS, LTD., A TEXAS LIMITED PARTNERSHIP

By: V.N. VENTURES, LLC,

A TEXAS LIMITED LIABILITY COMPANY,

ITS SOLE GENERAL PARTNER

By:\_

Name: Levan Vu Title: Manager

Ву:

Name: Lan Phuong Nguyen Vu

Title: Manager

THE STATE OF TEXAS	§			
COUNTY OF HARRIS	§ §	.1/.		
This instrument was ac N. Samaras, Chairman and C. corporation.	EO of Hartz Chicken		cember, 2004 by George ation, on behalf of said	
NOTARY PUBLIC, STAT MY COMMISSION I SEPT. 16, 2	re of texas & expires & 2005 :	Notary Public, State of	Texas	
THE STATE OF TEXAS	§ §			
COUNTY OF HARRIS	§			
This instrument was ack Manager of V.N. Ventures, LL Franchise Restaurants, Ltd., a J  LYNNE MCCRAR NOTARY PUBLIC, STATE OF T MY COMMISSION EXPIRE SEPT. 16, 2005	C, a Texas limited liab Texas limited partnersh IY	ility company, the sole	Klay	
	§ §	V		
	\$ §			
This instrument was acknowledged before me on the day of December, 2004 by Lan Phuong Nguyen Vu, Manager of V.N. Ventures, LLC, a Texas limited liability company, the sole general partner of Hartz Franchise Restaurants, Ltd., a Texas limited partnership, on behalf of said entity.				
		hymn	Mehan	
LYNNE MCCR NOTARY PUBLIC, STATE MY COMMISSION EX SEPT. 16, 20	ARY OF TEXAS (PIRES (	Notary Public, State of	Texas	

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## **EXHIBIT "A" to TRADEMARK ASSIGNMENT**

# TRADEMARKS IN THE NAME OF HARTZ CHICKEN, INC.

### REGISTERED TRADEMARKS--

A. Registrant : Hartz Chicken, Inc.

Mark : HARTZ CHICKEN BUFFET & Design

Registration No. : 1,881,000

Dated : February 28, 1995 Goods/Services : Restaurant Services

Feature of Mark : The Lining Is A Feature Of The Mark But Not Lined For Color Current Status : Section 8 & 15 Affidavits have been accepted and acknowledged.

Renewal Due : February 28, 2005

B. Registrant : Hartz Chicken, Inc.

Mark : HARTZ BUFFET & TAKE OUT & Design

Registration No. : 1,878,128

Dated : February 7, 1995
Goods/Services : Restaurant Services
Feature of Mark : Not Lined For Color

Current Status : Section 8 & 15 Affidavits have been accepted and acknowledged.

Renewal Due : February 7, 2005

C. Registrant : Hartzog, Inc.

Assignee : Hartz Chicken, Inc.
Mark : HARTZ & Design

Registration No. : 1,247,209
Dated : August 2, 1983

Goods/Services : Fried Chicken For Consumption On Or Off The

Premises; Restaurant Services

Feature of Mark : Lined for the Color Red

Declaration of Use: Section 8 & 15 Accepted June 19, 1989

Renewal Due : August 2, 2003 [may not have been filed and this registration may

have expired]

D. Registrant: : Hartzog, Inc.
Assignee : Hartz Chicken, Inc.

Mark : HARTZ CHICKEN & Design

Registration No. : 1,519,338

Dated : January 3, 1989

Goods/Services : Restaurant Services

Feature of Mark : Lined for the Colors Red and Yellow

Current Status : Section 8 & 15 Affidavits have been accepted and acknowledged.

Renewal Due : January 3, 2009

E. Registrant : Hartz Chicken, Inc.

Mark : HARTZ KRISPY CHICKEN 'N' ROLLS

Registration No. : 2619494

Dated : September 17, 2002 Goods/Services : Restaurant Services

F. Registrant : Hartz Chicken, Inc.
Mark : IT'S ABOUT TASTE

Registration No. : 2828911 Dated : April 6, 2004

Goods/Services : Fast Food Restaurant Featuring Chicken and

Supplementary Food Items

### STATE REGISTRATIONS—

G. Registrant: : Hartzog, Inc. Assignee : Hartz Chicken, Inc.

State : Georgia

Mark : HARTZ KRISPY CHICKEN & Design

Registration No. : 4,134

Dated : January 23, 1980 Goods/Services : Fried Chicken

Feature of Mark Hartz Krispy Chicken Are With A Red Oval Design

Renewed: January 11, 1990; Next Renewal Due January 23, 2000 [This

registration expired]

H. Registrant: : Hartzog, Inc. Assignee : Hartz Chicken, Inc.

State : Texas

Mark : HARTZ & Design

Registration No. : 35,598

Dated : January 11, 1979
Goods/Services : Restaurant Services
Feature of Mark : Not Lined for Color

Renewed: August 10, 1998; Next Renewal Due January 11, 2009

I. Registrant: : Hartzog, Inc.
Assignee : Hartz Chicken, Inc.

State : Texas

Mark : HARTZ CHICKEN & Design

Registration No. : 48,220

Dated : February 26, 1988 Goods/Services : Restaurant Services

Feature of Mark : Lined for Colors Red & Yellow

Renewed: October 2, 1997; Next Renewal Due February 26, 2008

J. Registrant: Hartzog, Inc.

Assignee

Hartz Chicken, Inc.

State

Alabama

Mark

HARTZ KRISPY CHICKEN (Stylized Letters)

Registration No. :

100,549

Dated

January 5, 1981

Goods/Services

Feature of Mark:

Fried Chicken; Restaurant Not Lined For Color

Renewed

December 7, 1900; Next Renewal Due January 5, 2001[This

registration has expired]

K. Registrant:

Hartzog, Inc.

Assignee

Hartz Chicken, Inc.

State

Mississippi

Mark Registration No. : **HARTZ** 

H-203

Dated

January 30, 1979

Goods/Services

Prepared Meat, Namely Fried Chicken, Flour

Preparations, Namely Biscuits, Vegetables,

Coffee, and Light Beverages

Feature of Mark

Not Lined For Color

Renewed

January 30, 1989; Next Renewal Due

January 30, 1999 [This registration has expired]

Common law trademark rights, if any, of Hartz Chicken, Inc., a Texas corporation, in and to the following:

### COMMON LAW TRADEMARKS

- L. "HARTZ CHICKEN CHUG-A-JUG"
- "CHUG A JUG" M.
- N. "KRISPY TENDERS"
- 0. "AMERICA'S CHICKEN KITCHEN"
- P. "SHRIMP POPPERS"
- Q. "HOT, FRESH, DELICIOUS"