

S8031, S8088

MODIFIED Form PTO-1594
(Rev. 10/02)

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To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Utz Quality Foods, Inc.

- Individual(s)
- General Partnership
- Corporation- Pennsylvania
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **January 3, 2005**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
78/320,671
78/328,766

B. Trademark Registration No.(s)

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

Attention: **Kevin G. Smith**

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): **\$65.00**

- Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
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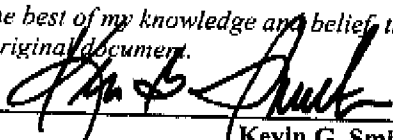
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Kevin G. Smith

1/10/05

Date

Total number of pages including cover sheet, attachments, and document: **3**

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TRADEMARK ASSIGNMENT

WHEREAS, UTZ QUALITY FOODS, INC., a Pennsylvania corporation with a principal place of business at 900 High Street, Hanover, PA 17331 ("Assignor"), is the owner of the following U.S. Trademarks:

Application No. 78/320,671 for the mark PUFFITOS (the "Marks");

Application No. 78/328,766 for the mark PUB MIX; and

WHEREAS, Rice Investments, LP, a Delaware limited partnership with a principal place of business at 900 High Street, Hanover, PA 17331 ("Assignee"), is desirous of acquiring the Marks, together with the goodwill of the business symbolized by the Marks and the above-referenced U.S. trademark applications;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and above-identified applications therefor, together with the goodwill of the business symbolized by the Marks in the United States.

UTZ QUALITY FOODS, INC.

Dated: 1/3/05

By: 

Richard G. King, President