

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
Advance Magazine Publishers Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) New York
Execution Date(s) January 7, 2005

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Fairchild Bridal Group Inc.

Internal Address: _____
Address: _____

Street Address: 7 West 34th Street

City: New York

State: NY

Country: USA Zip: 10036

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship New York
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/586988

B. Trademark Registration No.(s)
340115

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi

Internal Address: Sabin Bermant & Gould LLP

Street Address: Four Times Square

City: New York

State: NY Zip: 10036

Phone Number: (212) 381-7070

Fax Number: (212) 381-7227

Email Address: egisolfi@sbandg.com

6. Total number of applications and registrations involved: 23

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 590

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-0004

Authorized User Name Eric E. Gisolfi

9. Signature: 

January 10, 2005

Signature

Date

Eric E. Gisolfi

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$390.00 190004 76586988

U.S. TRADEMARK SCHEDULE

Trademark	Application No.	Registration No.
BRIDE'S (STYLIZED)	375828	340115
BRIDE'S	73/823216	1595325
BRIDE'S RECEPTIONS	76/586988	
MODERN BRIDE	71/581307	529969
MODERN BRIDE	75/592096	2309148
BRIDES AND SETTING UP HOME	74/030581	1653037
BRIDE'S	75/578902	2340335
BRIDE'S BIJOUX	75/563619	2305006
BRIDE'S HOME PLATE	75/781450	2565737
BRIDE'S	74/492361	2005475
BRIDE'S RECEPTIONS	76/586988	
HOME PLATE	75/680922	2420008
BRIDE'S BIJOUX	75/563619	2305006
BRIDE'S	75/578902	2340335
BRIDE'S HOME PLATE	75/781450	2565737
WEDDING MARCH ON MADISON	76/556194	2879041
BRIDE'S	74/492361	2005475
HONEYMOON GUIDE	329541	1205857
BRIDE'S (STYLIZED)	375828	340115
BRIDE'S	73/823216	1595325
BRIDES AND SETTING UP HOME	74/030581	1653037
GROOM'S	75/351688	2269680
YOUR PROM	76/606446	


ASSIGNMENT

WHEREAS, Advance Magazine Publishers Inc. ("AMPI"), a New York corporation located at Four Times Square, New York, New York 10036, has adopted, used, registered and/or applied to register the trademarks listed on the schedule attached hereto, and

WHEREAS, The Fairchild Bridal Group Inc. ("FBG"), a New York Corporation located at 7 West 34th Street, New York, NY 10001, is desirous of acquiring said trademarks and the registrations and applications therefore;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective January 1, 2005, AMPI does hereby sell, assign, transfer and set over unto FBG all right, title and interest in and to the marks listed on the schedule attached hereto, together with the goodwill symbolized by said marks and the registrations and applications therefore.

ADVANCE MAGAZINE PUBLISHERS INC.



John W. Bellando
Vice President

Dated: January 7, 2005