

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Gary Seehoff		01/11/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Evriholder Products, Inc.		
Street Address:	1530 South Lewis Street		
City:	Anaheim		
State/Country:	CALIFORNIA		
Postal Code:	92805		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78228713	KITCHENSYNC	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 203-8080		
Email:	cll@jmbm.com		
Correspondent Name:	Jeffer Mangels, Butler & Marmaro LLP		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Christine L. Lofgren		
Signature:	/christine l lofgren/		
Date:	01/14/2005		

Total Attachments: 2
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**TRADEMARK
 REEL: 003010 FRAME: 0926**

CH \$40.00 78228713

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

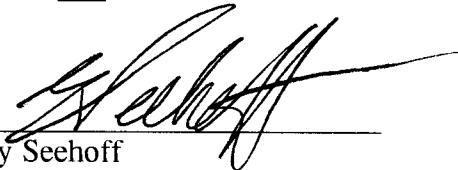
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, Gary Seehoff, having a principal address at 3701 Dellvale Place, Encino, California 91436 ("Assignor"), hereby assigns and transfers to Evriholder Products, Inc., a California corporation, having its principal office at 1530 South Lewis Street, Anaheim, CA 92805 ("Assignee"), and Assignee hereby accepts from Assignor:

A. All worldwide right, title and interest held by Assignor in and to the business names, domain names, trade names, trademarks and/or service marks listed on Exhibit "A" attached hereto and incorporated herein by this reference, and the applications and/or registrations thereof (hereinafter collectively referred to as the "Marks");

B. The goodwill of the business connected with the use of and symbolized by the Marks; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in the Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of January 11, 2005.



Gary Seehoff

EVRIHOLDER PRODUCTS, INC.
a California corporation

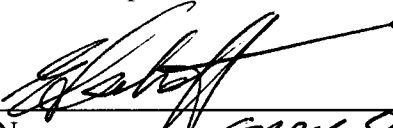
By: 
Print Name: GARY SEEHOFF
Title: CHAIRMAN

EXHIBIT "A"

U.S. Federal Applications

Mark	App. Serial No.	Filing Date
KITCHENSYNC	78/228,713	March 21, 2003