

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GW, Inc.		08/13/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Royal Oak Sales, Inc.		
<b>Street Address:</b>	1 Royal Oak Avenue		
<b>City:</b>	Roswell		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30076		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2531104	THE "ONE MATCH" STARTER	
<b>Registration Number:</b>	2533238	"ONE-MATCH" BRIQUETS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(770)951-0933		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	george.thomas@tkhr.com		
<b>Correspondent Name:</b>	George M. Thomas		
<b>Address Line 1:</b>	100 Galleria Parkway, NW		
<b>Address Line 2:</b>	Suite 1750		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>NAME OF SUBMITTER:</b>	George M. Thomas		
<b>Signature:</b>	/George M. Thomas/		
<b>Date:</b>	01/17/2005		
Total Attachments: 1			

OP \$65.00 2531104



**ASSIGNMENT OF U.S. TRADEMARKS 2,531,104 and 2,533,238  
THE "ONE MATCH" STARTER and "ONE-MATCH" BRIQUETS**

WHEREAS, **GW, Inc.**, a Delaware corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, adopted and used the marks THE "ONE MATCH" STARTER and "ONE-MATCH" BRIQUETS and owns by prior assignment all right, title and interest in and to said marks and U.S. Trademark Registrations 2,531,104 registered in the U.S. Patent and Trademark Office on January 22, 2002; and 2,533,238, registered in the U.S. Patent and Trademark office on January 29, 2002;

WHEREAS, **Royal Oak Sales, Inc.**, a Delaware corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, is desirous of acquiring said marks and said registrations, together with the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GW, Inc., does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance of its entire right, title and interest, in and to said marks and said registrations, and the goodwill of the business associated therewith, and the right to bring suit and recover for past infringement of said marks, to said Royal Oak Sales, Inc. for the use and benefit of said Royal Oak Sales, Inc., its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, GW, Inc. has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

August 13, 2004  
Date

GW, INC.

By: Robert G. Carey

Name: Robert G. Carey

Office: Secretary/Treasurer

11325-3100 and 11325-3120