

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alistair Leigh, Inc.		12/30/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	L.U.R.E. International, Inc.		
Street Address:	215 Battle Street SW		
City:	Vienna		
State/Country:	VIRGINIA		
Postal Code:	22180		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2734508	L.U.R.E.	
CORRESPONDENCE DATA			
Fax Number:	(212)244-2233		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2122445500		
Email:	ULDAY@worldnet.att.net		
Correspondent Name:	Ursula B. Day		
Address Line 1:	350 Fifth Avenue		
Address Line 2:	Suite 4714		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	Ursula B. Day		
Signature:	/Ursula B. Day/		
Date:	01/18/2005		

CH \$40.00 2734508

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

This confirms that an assignment made on or about December, 2003 by Alistair Leigh, Inc. a corporation organized and existing under the laws of New York with offices formerly at 409 West 13th Street, New York, NY 10014, (hereinafter: "Assignor") and owner of the trademark L.U.R.E. ("the Mark") and the respective US Trademark registration therefor, currently registered and in force in the United States Patent and Trademark Office, Registration No. 2,734,508 and L.U.R.E. International, Inc. a corporation organized and existing under the laws of Delaware with an address at 215 Battle Street SW, Vienna, VA 22180, (hereinafter: "Assignee");

WHEREAS, under the terms of an agreement between Assignor and Assignee for which valuable consideration was granted each to the other, Assignor transferred to Assignee the Mark and the respective US trademark registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did sign unto said Assignee all right, title and interest in and to the said Mark and the said US trademark registration therefor together with the goodwill of the business symbolized by the Mark and the above-identified registration thereof together with all claims for damages by reason of past infringement of said Mark with the right to sue for, and collect the

same for its own use and behalf, and for the use and behalf of its successors, assigns or legal representatives.

Assignor hereby covenants with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed was possessed by the undersigned.

In testimony whereof ROBERT D. REITE as an officer on behalf of Alistair Leigh has hereunto set his signature on this 30th day of December 2004, 2004.

Dated: 30-DEC-2004

By [Signature]
[title] Treasurer

Dated: 12/30/04

[Signature]
Notary public

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Kelly D. Fanti, Notary Public
Exeter Boro, Luzerne County
My Commission Expires July 31, 2007
Member, Pennsylvania Association of Notaries