

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RCN TELECOM SERVICES, INC.		12/29/2004	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	ORLY WISEMAN		
Street Address:	130 Mace Street		
City:	Staten Island		
State/Country:	NEW YORK		
Postal Code:	10306		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76390282	IT'S A FAMILY THING	
CORRESPONDENCE DATA			
Fax Number:	(215)655-2317		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.994.2317		
Email:	hal.borden@dechert.com		
Correspondent Name:	Dechert LLP		
Address Line 1:	4000 Bell Atlantic Tower		
Address Line 2:	1717 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2793		
NAME OF SUBMITTER:	Hal Borden		
Signature:	/Hal Borden/		
Date:	01/18/2005		

CH \$40.00 76390282

Total Attachments: 1

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**TRADEMARK
 REEL: 003011 FRAME: 0427**

ASSIGNMENT OF MARK

WHEREAS RCN TELECOM SERVICES, INC., a Pennsylvania corporation with offices at 105 Carnegie Center, Princeton, New Jersey 08540 ("Assignor"), has intended to use the mark IT'S A FAMILY THING (the "Mark") in connection with the goods and services described in its application SN 76/390,282 (the "Application"), which Application indicates Assignor's intention to use the Mark, but Applicant has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act (15 U.S.C. § 1051(c),(d)) with respect to the Mark;

AND WHEREAS ORLY WISEMAN, a citizen of the United States of America with an address at 130 Mace Street, Staten Island, New York 10306 ("Assignee"), has acquired certain assets and property to be used in providing the goods and services described in the Application, and is desirous of acquiring the Mark, the Application, and the goodwill of the business symbolized by the Mark;

AND WHEREAS Assignee is succeeding to the portion of the business to which the Mark pertains, as required by Section 10 of the Trademark Act (15 U.S.C. 1060);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, together with the Application and the goodwill of the business symbolized by the Mark.

Dated: December 29, 2004.

RCN TELECOM SERVICES, INC.

By: 

~~Name: Philip J. Passanante~~
~~Title: Managing Attorney~~