

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Feature Syndicate, Inc.		01/12/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Scott Adams, Inc.
Street Address:	3004 Deer Meadow Drive
City:	Danville
State/Country:	CALIFORNIA
Postal Code:	94506
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Registration Number:	1569691	DILBERT
Registration Number:	2001400	DILBERT
Registration Number:	2013521	DILBERT
Registration Number:	2082528	DILBERT
Registration Number:	2146634	DILBERT
Registration Number:	2191385	DOGBERT
Registration Number:	2192714	DILBERT
Registration Number:	2194179	DILBERT
Registration Number:	2208681	DILBERT
Registration Number:	2211610	RATBERT
Registration Number:	2211611	RATBERT
Registration Number:	2211612	CATBERT
Registration Number:	2211613	CATBERT
Registration Number:	2211614	DOGBERT'S NEW RULING CLASS

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Registration Number:	2211616	DOGBERT
Registration Number:	2211617	DILBERT
Registration Number:	2211618	DILBERT
Registration Number:	2216678	DOGBERT
Registration Number:	2217703	RATBERT
Registration Number:	2217705	DILBERT
Registration Number:	2218651	DILBERT SOFTWARE
Registration Number:	2219456	DOGBERT
Registration Number:	2223882	DILBERT
Registration Number:	2234862	DOGBERT
Registration Number:	2255863	DILBERT
Registration Number:	2261001	DILBERT ZONE
Registration Number:	2314107	DILBERT
Registration Number:	2335453	RATBERT
Registration Number:	2335454	CATBERT
Registration Number:	2335455	DOGBERT
Registration Number:	2369072	DILBERT
Registration Number:	2228083	DILBERT'S WORLD
Registration Number:	2373590	DILBERITO
Registration Number:	2400824	DILBERT MANAGE-MINTS
Registration Number:	2400825	DILBERT ACCOMPLISH-MINTS
Registration Number:	2402696	DILBERT PERFORM-MINTS
Registration Number:	2402697	DILBERT IMPROVE-MINTS
Registration Number:	2404760	DILBERT GUMMY-BERTS
Registration Number:	2459718	DILBERT POSTPONE-MINTS
Registration Number:	2459728	DILBERT HARASS-MINTS
Registration Number:	2461715	DILBERT
Registration Number:	2530756	DILBERT.COM
Registration Number:	2589469	DILBERT APPOINT-MINTS
Registration Number:	2664403	DILBERT
Registration Number:	2684383	THE LAZY ENTREPRENEUR ALL TALK NO FUNDING
Registration Number:	2290476	DILBERT
Registration Number:	2589470	DILBERT PAY-MINTS

CORRESPONDENCE DATA

TRADEMARK
REEL: 003011 FRAME: 0438

Fax Number: (216)696-0740
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 216-861-7659
Email: clevelandip@bakerlaw.com
Correspondent Name: Melanie S. Corcoran
Address Line 1: 1900 East Ninth Street
Address Line 2: 3200 National City Center
Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER:	Attorney for Registrant
Signature:	/Melanie S. Corcoran/
Date:	01/18/2005

Total Attachments: 3
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ASSIGNMENT
U.S. Trademarks

WHEREAS, UNITED FEATURE SYNDICATE, INC., a corporation of the State of New York, having its principal place of business at 200 Madison Avenue, 4th Floor, New York, New York 10016, has adopted and is using those trademarks listed on Schedule A, attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, UNITED FEATURE SYNDICATE, INC., is the owner of the United States Trademark Registrations for the Trademarks identified on Schedule A; and

WHEREAS, SCOTT ADAMS, INC., a corporation of the State of California having its principal place of business at 3004 Deer Meadow Drive, Danville, California 94506 ("Assignee"), is desirous of acquiring the Trademarks, said trademark registrations, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, UNITED FEATURE SYNDICATE, INC., does hereby assign unto Assignee all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-identified registrations for the Trademarks.

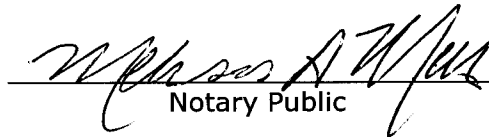
UNITED FEATURE SYNDICATE, INC.



Name: Kathleen
Title: SVP

STATE OF NEW YORK)
) SS.
COUNTY OF NEW YORK)

On this 12 day of January, 2005, before me personally came Kathleen Leo, to me known to be a OFFICER of UNITED FEATURE SYNDICATE, INC., a corporation of the State of New York, the assignor above-named, and acknowledged that he/she executed the foregoing instrument, and swore that he/she executed this assignment as her free act on behalf of said assignor and pursuant to authority duly received.


Notary Public

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fha 10/17/03

MELISSA A. MENTA
Notary Public, State of New York
No. 01ME6000851
Qualified in New York County
Commission Expires April 21, 2007

DILBERT	16	74/798054	5/3/1989	1569691	12/5/1989
DILBERT	25	75/000080	10/2/1995	2001400	9/17/1996
DILBERT	16	74/735463	9/28/1995	2013521	11/5/1996
DILBERT	25	75/110900	5/28/1996	2082528	7/22/1997
DILBERT	28	74/734942	9/27/1995	2146634	3/24/1998
DOGBERT	25	75/208409	12/5/1996	2191385	9/22/1998
DILBERT	25	75/208579	12/5/1996	2192714	9/29/1998
DILBERT	09	75/208584	12/5/1996	2194179	10/6/1998
DILBERT	35	75/358474	9/15/1997	2208681	12/8/1998
RATBERT	28	75/208400	12/5/1996	2211610	12/15/1998
RATBERT	09	75/208406	12/5/1996	2211611	12/15/1998
CATBERT	28	75/208407	12/5/1996	2211612	12/15/1998
CATBERT	25	75/208408	12/5/1996	2211613	12/15/1998
DOGBERT'S NEW RULING CLASS	16	75/208414	12/5/1996	2211614	12/15/1998
DOGBERT	09	75/208578	12/5/1996	2211616	12/15/1998
DILBERT	18	75/208581	12/5/1996	2211617	12/15/1998
DILBERT	14	75/208583	12/5/1996	2211618	12/15/1998
DOGBERT	14	75/208577	12/5/1996	2216678	1/5/1999
RATBERT	25	75/208401	12/5/1996	2217703	1/12/1999
DILBERT	16	75/208582	12/5/1996	2217705	1/12/1999
DILBERT SOFTWARE	25	75/380015	10/27/1997	2218651	1/19/1999
DOGBERT	28	75/208585	12/5/1996	2219456	1/19/1999
DILBERT	16	75/357284	9/15/1997	2223882	2/16/1999
DILBERT'S WORLD	30	75/406980	12/17/1997	2228083	3/2/1999
DOGBERT	16	75/208576	12/5/1996	2234862	3/23/1999
DILBERT	20	75/208580	12/5/1996	2255863	6/22/1999
DILBERT ZONE	42	75/490798	5/26/1998	2261001	7/13/1999
DILBERT	41	75/601406	12/8/1998	2314107	2/1/2000
RATBERT	21	75/658739	3/11/1999	2335453	3/28/2000
CATBERT	21	75/658740	3/11/1999	2335454	3/28/2000
DOGBERT	21	75/658741	3/11/1999	2335455	3/28/2000
DILBERT	21	75/356471	9/15/1997	2369072	7/18/2000
DILBERTO	30	75/489026	5/21/1998	2373590	8/1/2000
DILBERT MANAGE-MINTS	30	75/600218	12/7/1998	2400824	10/31/2000
DILBERT ACCOMPLISH-MINTS	30	75/600219	12/7/1998	2400825	8/31/2000
DILBERT PERFORM-MINTS	30	75/600216	12/7/1998	2402696	11/7/2000
DILBERT IMPROVE-MINTS	30	75/600217	12/7/1998	2402697	11/7/2000
DILBERT GUMMY-BERTS	30	75/600220	12/7/1998	2404760	11/14/2000
DILBERT POSTPONE-MINTS	30	76/055895	5/24/2000	2459718	6/12/2001
DILBERT HARASS-MINTS	30	76/060266	5/31/2000	2459728	6/12/2001
DILBERT	27	76/065960	6/9/2000	2461715	6/19/2001
DILBERT.COM	42	76/065700	6/8/2000	2530756	1/15/2002
DILBERT APPOINT-MINTS	30	76/052296	5/22/2000	2589469	7/2/2002

DILBERT PAY-MINTS	30	76/052298	5/22/2000	2589470	7/2/2002
DILBERT	30	75/356473	9/15/1997	2290476	11/2/1999
DILBERT	09	76/257174	5/15/2001	2664403	12/17/2002
THE LAZY ENTREPRENEUR ALL TALK NO FUNDING	42	76/158406	11/2/2000	2684383	2/4/2003