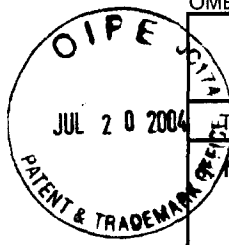


07-23-2004
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COVER SHEET
MARKS ONLY



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
Cana Foods Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Canadian corporation

Citizenship (see guidelines) Canadian

Execution Date(s) July 7, 2004

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Maple Leaf Foods Inc.
Internal Address: _____
Address: _____
Street Address: 30 St. Clair West
City: Toronto
State: Ontario
Country: Canada Zip: M4V 3A2

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Canadian
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2,180,877

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Maria v. Hardison
Internal Address: Tassan & Hardison
Street Address: 4143 27th Street North
City: Arlington
State: Virginia Zip: 22207-5211
Phone Number: 703-522-4583
Fax Number: 703-522-5306
Email Address: maria@tassab.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Maria v. Hardison July 14, 2004
Signature Date

Maria v. Hardison Total number of pages including cover sheet, attachments, and document: 4
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

07/22/2004 NGETACHE 00000057 2180877
01 FC:8521 40.00 DP

TRADEMARK
REEL: 003011 FRAME: 0635

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of:

Maple Leaf Foods Inc.

Registration No. 2,180,877

Mark: DISCOVER THE DIFFERENCE

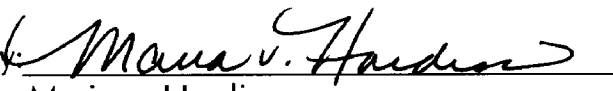
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Maple Leaf Foods Inc. appoints the following to be its representative upon whom notices of proceedings affecting the registration for the mark may be served:

Maria v. Hardison, Esq.
Tassan & Hardison
4143 27th Street North
Arlington, Virginia 22207-5211
Tel: (703) 522-4583
Fax: (703) 522-5306
E-mail: maria@tassan.com

MAPLE LEAF FOODS INC.

Dated: July 15, 2004

By: 

Maria v. Hardison
Attorney for Maple Leaf Foods Inc.

ASSIGNMENT

WHEREAS, **CANA FOODS INC.** of 3080 Yonge Street, Suite 2000, Toronto, Ontario, M4N 3N1, Canada, is the owner of the trademark registration in the United States as set out in the schedule below:

SCHEDULE

<u>Registration No.</u>	<u>Registration Date</u>	<u>Trademark</u>
2,180,877	August 11, 1998	DISCOVER THE DIFFERENCE

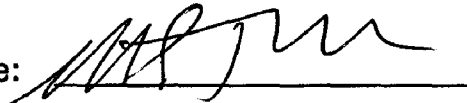
AND WHEREAS, **MAPLE LEAF FOODS INC./LES ALIMENTS MAPLE LEAF INC.**, of 30 St. Clair Avenue West, Toronto, Ontario, M4V 3A2, Canada, has acquired the said trademark together with the goodwill of the business carried on in the United States in association with the wares with which the said trademark has been used in the United States and for which the trademark has been registered;

NOW THEREFORE, this instrument witnessed that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which is hereby acknowledged, the said **CANA FOODS INC.** hereby confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said **MAPLE LEAF FOODS INC./LES ALIMENTS MAPLE LEAF INC.**, its successors and assigns, the whole right, title and interest in and to the said trademark, together with the

goodwill of the business carried on in the United States in association with the wares with which the said trademark has been used in the United States, to be held and enjoyed by the said **MAPLE LEAF FOODS INC./LES ALIMENTS MAPLE LEAF INC.** as fully as the same would have been enjoyed by the said **CANA FOODS INC.** had this assignment and sale not been made.

This instrument executed at Toronto, Ontario, Canada, this 7th day of July, 2004.

CANA FOODS INC.

Name: 

Title: President

R&M
Precedents/US Assign.form 33381-1711