

7-21-04



UNITED STATES PATENT AND TRADEMARK OFFICE

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Electronic Trademark Assignment System eTAS

07-23-2004

PTO-1594 (Rev. 10/02)
OMB No. 0651-0027 (Exp. 6/30/2005)

Recordation Form Cover Sheet
(Trademarks only)



102797400

Navigation: - Guidelines - General info - Conveyor - Receiver - Property - Attachments - Validate

All data entered on the previous screens are displayed below. Check the data carefully. If you find any errors, go back to the appropriate screen and correct. Otherwise, hit next button to proceed with payment

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

OPR/ FINANCE
JUL 21 AM 7:25

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Charlotte Hornets NBA Limited Partnership		07/30/2002	LIMITED PARTNERSHIP: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	New Orleans Hornets NBA Limited Partnership
Composed Of:	COMPOSED OF Shinn Enterprises Incorporated, a North Carolina corporation, and Big Play Entertainment, LLC, a Georgia limited liability company
Street Address:	1501 Girod Street
City:	New Orleans
State/Country:	LOUISIANA
Postal Code:	70113
Entity Type:	LIMITED PARTNERSHIP: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2127565	THE HIVE

CORRESPONDENCE DATA

Fax Number: (212)223-5159
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-407-8330
 Email: IPGROUP@nba.com
 Correspondent Name: NBA Properties, Inc.
 Address Line 1: 645 Fifth Avenue

07/22/2004 LNUELLER 00000147 140623 2127565

01 FC:8521 40.00 BA

<http://etas.uspto.gov/p.jsp>

TRADEMARK
REEL: 003011 FRAME: 0742

7/19/2004

Address Line 2: Legal/Intellectual Property Group	
Address Line 4: New York, NEW YORK 10022	
NAME OF SUBMITTER:	Anil V. George
Total Attachments: 0	

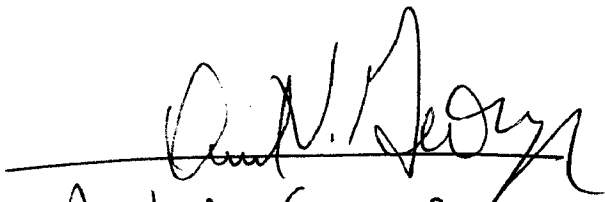
Fee calculated, according to USPTO FY2004 fee table				
Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.00	1	\$40.00
Total				\$40.00

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07/19/2004 03:29 PM EDT

Please debit fee from NBA
 Deposit Account No. 14-0623.

7/19/04


 Anil V. George
 Attorney for Applicant



NORTH CAROLINA

Department of The Secretary of State

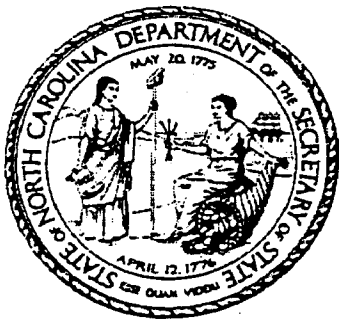
To all whom these presents shall come, Greetings:

I, **ELAINE F. MARSHALL**, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

AMENDMENT TO CERTIFICATE OF DOMESTIC LIMITED PARTNERSHIP

OF
CHARLOTTE HORNETS NBA LIMITED PARTNERSHIP
WHICH CHANGED ITS NAME TO
NEW ORLEANS HORNETS NBA LIMITED PARTNERSHIP

the original of which was filed in this office on the 30th day of July, 2002.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 30th day of July, 2002

Elaine F. Marshall

Secretary of State

Document Id: 222109071

TRADEMARK
REEL: 003011 FRAME: 0744

22 210 9071

Amendment to Certificate of Domestic Limited Partnership

A. Return Acknowledgement to: **Craig A. Wagner, Esq.**
Name: **Wagner, Johnston & Rosenthal, P.C.**
Mailing Address: **3340 Peachtree Road, N.E., Suite 1200**
City/State/Zip: **Atlanta, Georgia 30326**

Office Use Only

Read Instructions on reverse before beginning. Attach additional pages as needed.

No. pages
attached:

B. Name of limited partnership (must contain words "limited partnership"): Charlotte Hornets NBA Limited Partnership	
C. Date of original filing with Secretary of State: December 22, 1995 File number originally assigned by Secretary of State: 0951271	
E. Change or amend as follows (complete all applicable sections)	
1. Name of limited partnership changed to: New Orleans Hornets NBA Limited Partnership	
2. Name of registered agent changed to: E. Lynwood Mallard	
3. Address of registered office changed to: Street/Number: 3500 One First Union Center City: Charlotte NC Zip: 28202 County: Mecklenberg 301 South College Street	
4. Address of office where records are kept changed to: Street/Number: 3500 One First Union Center City: Charlotte NC Zip: 28202 County: Mecklenberg 301 South College Street	
5. Address of following general partner(s) changed to:	
6. Following general partner(s) added:	
Name Shinn Enterprises Incorporated Big Play Entertainment, LLC	Name Big Play Entertainment, LLC
Street/Number 1501 Girod Street	Street/Number 1501 Girod Street
City/State/Zip New Orleans, LA 70113	City/State/Zip New Orleans, LA 70113
County Orleans	County Orleans
Change Date July 1, 2002	Add Date 7/1/2002
7. Following general partners withdrawn:	
Name	8. <input type="checkbox"/> CONTINUATION OF BUSINESS. After an event of withdrawal, the limited partnership intends to continue business pursuant to N.C. Gen. Statute §59-801. 9. Dissolution date changed to: 10. Other information:
Street/Number	
City/State/Zip	
County	
Withdrawal Date	
F. The signatures of the following general partners constitute affirmations under the penalties of perjury that the facts herein are true. Type or print the name of EACH general partner who signs this document.	
1. If the general partner is an individual, complete this section. Date	
a. Name	Signature
b. Name	Signature
c. Name	Signature
2. If the general partner is a corporation or other entity, complete this section. Date	
a. Name of corporation or other entity Shinn Enterprises Incorporated	Name of officer signing George I. Shinn
Title of officer signing President	Signature <i>George I. Shinn</i> 7/22/02
b. Name of corporation or other entity Big Play Entertainment, LLC	Name of officer signing Raymond A. Wooldridge
Title of officer signing President	Signature <i>Raymond A. Wooldridge</i> 7/22/02
c. Name of corporation or other entity	Name of officer signing
Title of officer signing	Signature

NOTES: Filing fee is \$25.00. This document and one exact or conformed copy must be filed with the Secretary of State.
(Revised January 2000)

CORPORATIONS DIVISION

P. O. BOX 29622

Form LP-02
RALEIGH, NC 27626-0622

RECORDED: 07/21/2004

TRADEMARK
REEL: 003011 FRAME: 0745