

07-26-2004

REI



7-21-04

102798874

To the Director of the U. S. Patent and Trademark Office, please forward the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Abraham Quintanilla, Jr.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other _____

Citizenship (see guidelines) United States

Execution Date(s) July 13, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: A.B. Quintanilla, III

Internal

Address: _____

Street Address: 4403 N. 22nd Street

City: McAllen

State: Texas

Country: USA Zip: 78504

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other Individual Citizenship United States

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

76442273

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kathy Quiroz

Internal Address: _____

Street Address: 711 Navarro, 6th Floor

City: San Antonio

State: Texas Zip: 78205

Phone Number: 210-224-2000

Fax Number: 210-224-7540

Email Address: kquiroz@obht.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Kathleen Quiroz

Signature

7-19-04

Date

Kathleen Quiroz

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

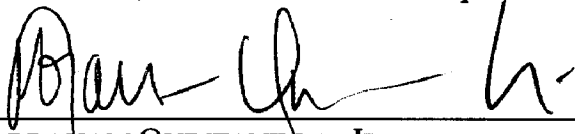
07/23/2004 09:04:00 AM
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ASSIGNMENT OF TRADEMARK

Abraham Quintanilla, Jr. ("Assignor"), whose business address is 5410 Leopard Street, Corpus Christi, Texas 78408, has filed an intent-to-use application with the United States Patent and Trademark Office (Serial Number 76442273) for the "La Neta" trademark ("Mark") but has not yet filed an allegation of use.

A.B. Quintanilla, III ("Assignee"), an individual whose business address is 4403 N. 22nd Street, McAllen, Texas 78504, desires to acquire the pending federal application for the Mark and to acquire the entire business, or portion thereof, to which the Mark pertains as required by 15 USC §1060.

Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee effective July 14, 2004, all rights, title, and interest in and to the Mark and the above-referenced application for registration of the Mark and the entire business, or portion thereof, to which the Mark pertains as required by 15 USC §1060.

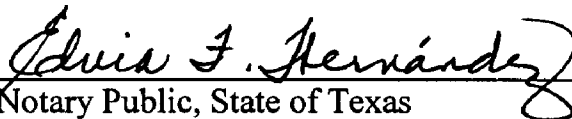

ABRAHAM QUINTANILLA, JR.

STATE OF TEXAS

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COUNTY OF NUECES

On this 13th day of July, 2004, before me appeared Abraham Quintanilla, Jr., the person who signed this instrument on his own behalf, or who was authorized to sign on behalf of the identified corporation or other juristic entity, who being sworn, acknowledged that he signed this instrument as a free act.


Notary Public, State of Texas

