

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
More, Inc.		01/17/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Wausau Financial Systems, Inc.		
Street Address:	9 Indianhead Drive		
City:	Mosinee		
State/Country:	WISCONSIN		
Postal Code:	54455		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2698755	IMAGETELLER	
CORRESPONDENCE DATA			
Fax Number:	(414)271-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-7590		
Email:	barbj@andruslaw.com		
Correspondent Name:	Andrus, Sceales, Starke & Sawall, LLP		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 1100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Joseph J. Jochman		
Signature:	/Joseph J. Jochman, Reg. #25,058/		
Date:	01/20/2005		

CH \$40.00 2698755

Total Attachments: 1

900018258

**TRADEMARK
 REEL: 003012 FRAME: 0779**

TRADEMARK ASSIGNMENT

WHEREAS, More, Inc., a New Mexico corporation (hereinafter "MORE") sold and transferred all of its assets to Wausau Financial Systems, Inc. a Wisconsin corporation having an office and place of business at 9 Indianhead Drive, Mosinee, Wisconsin 54455 (hereinafter "WFS"), pursuant to an Agreement dated September 11, 2003,;

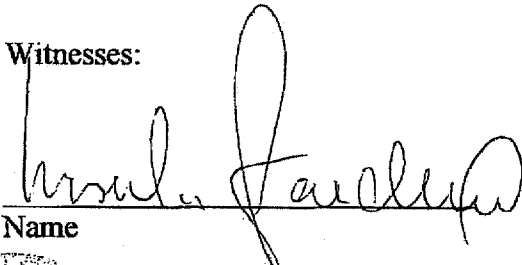
WHEREAS, said sale and transfer from MORE to WFS included the trademark IMAGETELLER and U.S. Trademark Registration No. 2,698,755 of said trademark, dated March 18, 2003;

NOW, THEREFORE, in confirmation of said sale and transfer and for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, MORE does hereby sell, assign, and transfer *nunc pro tunc* to WFS, its successors and assigns, all the right, title and interest of MORE in and to said IMAGETELLER trademark and the registration thereof, together with the goodwill of the business of MORE that is symbolized by the trademark, including all right to sue and recover for past infringement of said trademark.


Witnesses:

MORE, INC.

Name



By:


Stephen S. McCampbell
President

OFFICIAL SEAL

URSULA GARDUNO

NOTARY PUBLIC - NEW MEXICO

Notary Bond Filed with Secretary of State

My Commission Expires

Date: 17 JAN, 2005

2-20-2006



OFFICIAL SEAL

URSULA GARDUNO

NOTARY PUBLIC - NEW MEXICO

Notary Bond Filed with Secretary of State

My Commission Expires _____

TRADEMARK