TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
STAR FINE FOODS, INC.		05/14/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BORGES USA, INC.	
Doing Business As:	DBA STAR FINE FOODS	
Street Address:	4652 EAST DATE AVENUE	
City:	FRESNO	
State/Country:	CALIFORNIA	
Postal Code:	93725-2123	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2669865	BANDERILLAS
Registration Number:	0604572	CALIFORNIA GIFT
Registration Number:	2884749	FOOD FOR THE GOOD LIFE
Registration Number:	1136943	GIURLANI
Registration Number:	1040985	GOLDEN GATE
Registration Number:	1585911	GOLDEN GATE
Registration Number:	0863241	GOLDEN GATE
Registration Number:	2518264	STAR
Registration Number:	2423091	POUR ON THE FRESH FLAVOR
Registration Number:	1496919	STAR
Registration Number:	1671903	STAR
Registration Number:	1633309	STAR
Registration Number:	2294487	STAR
		TDADEMARK

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Registration Number:	2373889	STAR
Registration Number:	0823692	STAR GG
Registration Number:	1776670	STAR GIURLANI
Registration Number:	2546335	STAR GOLDEN BALSAMIC VINEGAR
Registration Number:	2292897	STAR ITALIAN KITCHEN
Registration Number:	1499795	STAR MARASCHINO CHERRIES GIURLANI
Registration Number:	2026175	
Registration Number:	0655372	
Serial Number:	76384528	CALIFORNIA STYLE

CORRESPONDENCE DATA

Fax Number: (559)299-1108

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5592991135

Email: TAGRALL@AGRALL-LAW.COM

Correspondent Name: TRACY A. AGRALL Address Line 1: P.O. BOX 3365

Address Line 4: CLOVIS, CALIFORNIA 93613-3365

NAME OF SUBMITTER:	TRACY A. AGRALL
Signature:	/TRACY A. AGRALL/
Date:	01/20/2005

Total Attachments: 1

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TRADEMARK REEL: 003013 FRAME: 0114

May 14, 2002

To our Valued Customers, Vendors and Brokers:

Star Fine Foods will change its name to Borges USA, effective immediately. This change has been made to reflect the acquisition of Cara Mia Products and the fact that we are now a larger company. The primary brands that we sell include: Star, Borges, Cara Mia and Golden Gate.

The ownership and financial status of our company will not change in any way. Nor will our address, phone numbers, UPC codes, E-mail addresses, web-site or people change. Also, the Star Fine Foods name will not go away either but will remain as a division of Borges, USA. However, we ask that you change your records to reflect Borges USA as our new corporate identity.

Our commitment to you, our customers, vendors and brokers is to significantly grow our business in the coming years with new products, programs and offerings. We thank you for our current business and look forward to our future mutual successes.

Stan Lewczyk President/CEO

SCL/sl

4652 East Date Avenue • Fresno, California 93725-2123 • Tel 559-49 ተደነበተ አመር 198-498-2910

RECORDED: 01/20/2005

REEL: 003013 FRAME: 0115