

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Conopco, Inc. dba Elizabeth Arden Co.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) January 23, 2001

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: FD Management, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 300 Delaware Avenue

City: Wilmington

State: Delaware

Country: USA Zip: 19801

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1291711

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**OVERNIGHT SUCCESS**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Roland Rodriguez

Internal Address: \_\_\_\_\_

Unilever United States, Inc.

Street Address: 700 Sylvan Avenue

City: Englewood Cliffs

State: New Jersey Zip: 07632-3100

Phone Number: (201)894-2725

Fax Number: (201)894-2727

Email Address: roland.rodriguez@unilever.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 21-0043

Authorized User Name \_\_\_\_\_

9. Signature: *Roland Rodriguez*

Signature

January 12, 2005

Date

Roland Rodriguez

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304

TRADEMARK ASSIGNMENT

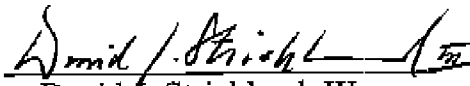
WHEREAS, Conopco, Inc. dba Elizabeth Arden Co., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR") is owner of the trademark Registration No. 1291711 of OVERNIGHT SUCCESS (hereinafter referred to as "trademark") registered with the United States Patent and Trademark Office; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23rd day of January, 2001.

CONOPCO, INC. dba ELIZABETH ARDEN CO.

By:   
David J. Strickland, III  
Assistant Secretary