

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dreyer's Grand Ice Cream, Inc.		01/12/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Societe des Produits Nestle, S.A.		
Street Address:	Case Postale 353		
City:	1800 Vevey		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78363036	FRUIT FUEL	
Serial Number:	78443422	HERO POPS	
Serial Number:	78409614	MINIWICHES	
Serial Number:	78409653	SHOOTING STARS	
Serial Number:	78406785	TRIPLE BLAST	
CORRESPONDENCE DATA			
Fax Number:	(818)637-3311		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	818-549-6726		
Email:	robert.sanders@us.nestle.com		
Correspondent Name:	Robert Sanders, c/o Nestle USA, Inc.		
Address Line 1:	800 N. Brand Blvd., 20th Floor		
Address Line 4:	Glendale, CALIFORNIA 91203		
DOMESTIC REPRESENTATIVE			
Name:	Nestle USA, Inc.		

OP \$140.00 78363036

Address Line 1: 800 N. Brand Blvd., 20th Floor
Address Line 4: Glendale, CALIFORNIA 91203

NAME OF SUBMITTER:	Authorized Agent
Signature:	/Bob Sanders/
Date:	01/21/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is made on the date set opposite the signature hereinbelow, but shall be effective, *nunc pro tunc*, as of JANUARY 1, 2005. The assignment made by this instrument is:

FROM:

Dreyer's Grand Ice Cream, Inc.,
a Delaware Corporation
5929 College Avenue
Oakland, California 94618
United States of America
(hereinafter "Assignor")

TO:

Societe des Produits Nestle S.A.,
a Switzerland Corporation
Case Postale 353
1800 Vevey
Switzerland
(hereinafter "Assignee")

WHEREAS, Assignor is the owner of the certain trademarks set forth in **EXHIBIT A**, and all rights related thereto (including rights related to any such trademark, service mark, logo and/or trade dress - collectively, "the Marks"), and United States trademark application(s) therefore (and any registration that may issue thereon).

WHEREAS, Assignor warrants that it owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove). This assignment of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

The undersigned officer of Assignor represents that she has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understands, and agrees to the terms of this Assignment.

ASSIGNOR DREYER'S GRAND ICE CREAM, INC.

Dated: JANUARY 12, 2005

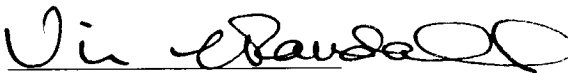
By: 
Name: Vicki L. Randall
Title: Associate General Counsel

EXHIBIT A

COUNTRY	TRADEMARK	CLASS	APPLICATION NO. FILING DATE
US	FRUIT FUEL	30	78/363036 02/05/2004
US	HERO POPS	30	78/443422 06/29/2004
US	MINIWICHES	30	78/409614 04/28/2004
US	SHOOTING STARS	30	78/409653 04/28/2004
US	TRIPLE BLAST	30	78/406785 04/22/2004

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