

FORM PTO-1618A
Expires 06/30/99
OMB 0851-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name HELEN OF TROY TEXAS CORPORATION

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization Texas

Receiving Party

☐ Mark if additional names of receiving parties attached

Name HELEN OF TROY LIMITED

DBA/AK/A

Composed of

Address (line 1) 13 8th Avenue

Address (line 2) P.O. Box 836E

Address (line 3) St. Michael

City

Barbados

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

- ☒ Corporation ☐ Association

☐ Other

- ☒ Citizenship/State of Incorporation/Organization Barbados

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

700145500

REEL: 003013 FRAME: 0604

CH \$40.00 082455 1964365

FORM PTO-1618B
Expires 06/30/99
OMB 0651-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Stewart L. Gitler

Address (line 1) HOFFMAN, WASSON & GITLER, P.C.

Address (line 2) 2461 South Clark Street

Address (line 3) Suite 522 - Crystal Center 2

Address (line 4) Arlington, Virginia 22202

Correspondent Name and Address

Area Code and Telephone Number (703) 415-0100

Name Stewart L. Gitler

Address (line 1) HOFFMAN, WASSON & GITLER, P.C.

Address (line 2) 2461 South Clark Street

Address (line 3) Suite 522 - Crystal Center 2

Address (line 4) Arlington, Virginia 22202

Pages

Enter the total number of pages of the attached conveyance document
including any attachments.# 2

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,964,365		

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

08-2455

Authorization to charge additional fees:

Yes

☒

No

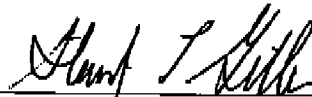
☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any
attached copy is a true copy of the original document. Charges to deposit account are authorized, as
indicated herein.

Stewart L. Gitler

Name of Person Signing



Signature

1-13-2005

Date Signed

TRADEMARK

REEL: 003013 FRAME: 0605

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: **STYLIST CHOICE**Registration No: **1,964,365**Registration Date: **March 26, 1996****APPOINTMENT OF
DOMESTIC REPRESENTATIVE**

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Sir:

Registrant appoints Stewart L. Gitler, a member of the
Bars of New York, the District of Columbia and Virginia, whose
postal address is:

HOFFMAN, WASSON & GITLER, P.C.
2461 South Clark Street
Crystal Center 2 - Suite 522
Arlington, Virginia 22202

to be its domestic representative upon whom notice or process in
proceedings affecting the mark may be served.

Helen of Troy Limited1-13-2005

Date

Name : **Stewart L. GITLER**Title: **Attorney for Registrant**

Attorney's Docket: T-7823.DOM/bh

TRADEMARK ASSIGNMENT

WHEREAS, Helen of Troy Texas Corporation, a corporation organized under the laws of the State of Texas, USA having offices at one Helen of Troy Plaza, El Paso, Texas, formerly located at 6827 Market Street, El Paso, Texas, 79915 United States, (hereinafter "ASSIGNOR"),


is owner of U.S. Trademark Registration Number 1,964,365, **STYLIST CHOICE**, and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8th Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 7th day of January, 2005.

Helen of Troy Texas Corporation

By: 

Vincent D. Carson
Vice President

T-7823