Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/24/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MACNEILL ENGINEERING COMPANY, INC.		08/24/2004	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	CLEATS LLC
Street Address:	P.O. Box 1022
City:	Marlborough
State/Country:	MASSACHUSETTS
Postal Code:	01752
Entity Type:	COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1521003	PRO-SHOP

CORRESPONDENCE DATA

Fax Number: (617)443-0004

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6174439292

Email: pkarol@bromsun.com

Correspondent Name: Peter J. Karol
Address Line 1: 125 Summer Street

Address Line 4: Boston, MASSACHUSETTS 02110-1618

NAME OF SUBMITTER:	Peter J. Karol
Signature:	/Peter J. Karol/

TRADEMARK REEL: 003014 FRAME: 0154

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Date:	01/24/2005
Total Attachments: 1 source=Assignment Proshop#page1.tif	

TRADEMARK REEL: 003014 FRAME: 0155

Trademark Assignment

WHEREAS, MACNEILL ENGINEERING COMPANY, INC., a Massachusetts Corporation, with its principal place of business at 289 Elm Street, P.O. Box 735, Marlborough, MA 01752, US ("Assignor"), has adopted, owns the mark: PRO-SHOP ("the Mark") in connection with the following goods and/or services: Spikes for golf shoes; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 1,521,003, registered on January 17, 1989; and

WHEREAS, CLEATS LLC, a Delaware Limited Liability Company, with its principal place of business at P.O. Box 1022, Marlborough, MA 01752, US ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

MACNEILL ENGINEERING COMPANY, INC.

Name: Richard J. Locke

Title: Chief Financial Officer

Dated effective as of: August 24, 2004

On this 23th day of December 2004,	before me, the unders	igned notary public, personally
appeared Richard Lake, ,	proved to me through	satisfactory evidence of
identification, which consisted of De	ivers license	, to be the person whose name is
signed on the preceding or attached do		
voluntarily for its stated purpose.		_
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Notary Public

My commission expires:

00430/00202 330628.1

Seal

DEBRA J. TURCOTTE Notary Public My Commission Expires Dec. 24, 2004

TRADEMARK
REEL: 003014 FRAME: 0156

RECORDED: 01/24/2005