

07-28-2004

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102801386

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

7-26-04

1. Name of conveying party(ies):
CELEBRITY CARDS HOLDINGS, INC. f/k/a GSV, INC.

- Individual(s)
- General Partnership
- Corporation-State of Florida
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: **JUNE 28, 2004.**

2. Name and address of receiving party(ies)
Name: **MAGIC CARDS INTERNATIONAL, INC.**
Internal
Address: **2424 N. FEDERAL HIGHWAY, SUITE 411**
Street Address:

City: **BOCA RATON** State: **FL** Zip: **33431**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Florida
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s)

A. Trademark Application No.(s)

78/322,944
76/593,125

B. Trademark Registration No.(s)

1,796,493
2,830,255

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Brinkley, Mc Nerney, Morgan, Solomon & Tatum, LLP**

Internal Address:
200 East Las Olas Blvd.
19th Floor
Fort Lauderdale, Florida 33301
USA

Street Address:

City: _____ State: _____ Zip: _____

6. Total number of applications and registrations involved..... **4**

7. Total fee (37 CFR 3.41)..... **\$115.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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FINANCE SECTION

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel C. Crilly, Reg. No. 38,417
Name of Person Signing

Daniel C. Crilly
Signature

7/22/04
Date

Total number of pages including cover sheet, attachments, and document: **3**

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:8521
02 FC:8522

40.00 OP
75.00 OP

TRADEMARK
REEL: 003014 FRAME: 0254

EXHIBIT "B"

This ASSIGNMENT OF TRADEMARK RIGHTS dated and effective as of June 28, 2004 is by and between Celebrity Cards Holdings, Inc. f/k/a GSV, Inc., a corporation organized under the laws of the State of Florida, with an address at 1901 Harrison Street, Suite 250, Hollywood, Florida 33020 ("Assignor") and Magic Cards International, Inc., a corporation organized under the laws of the State of Florida, with an address at 2424 N. Federal Highway, Suite 411, Boca Raton, Florida 33431 ("Assignee");

THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does sell, assign, transfer, set over and otherwise convey to Assignee any and all of Assignor's worldwide right, title and interest in and to trademarks and domain names listed on Schedule 1 attached hereto and made part hereof ("Assigned Marks") including any and all rights to any applications for the Assigned Marks together with that part of the goodwill of the Assignor's business conducted under or otherwise symbolized by the Assigned Marks and including all common law rights, all recordations, registrations and applications related to the Assigned Marks worldwide including all claims and rights associated with the Assigned Marks including the right to bring and maintain actions for past, present and future infringement.

Celebrity Cards Holdings, Inc. f/k/a GSV, Inc.

By: Reed Wallace

Its: Director

Date: 6/28/04