RECORDATION	FORM COVER SHEET
TRADEM	ARKS ONLY
To the Director of the U.S. Patent and Tool	AKKS UNLY
1. Name of conveying a set of	Please record the attached documents or the new address(es) below
Party (res)/Execution Date(s);	2. Name and address of receiving party(ies)
E.W. Knauss & Son, Inc.	Additional names, addresses, or citizenship attached?
	Name: Knauss Snack Food Company
Individual(s) Association	internal
General Partnership	Address:
XJ Corporation-State (Pennsylvania)	Street Address: 200 Knauss Drive
Other	City: Martinsville
itizenship (see guidelines)	State: Virginia
	Country: USA Zip: 24112
xecution Date(s) January 15, 2005	Association Citizenship
ditional names of conveying parties attached? Yes X	No General Partnership Citizenship
Nature of conveyance:	Limited Partnership Citizenship
X Assignment Merger	Corporation Citizenship
Security Agreement Change of Name	X Other LLC State Delaware
Other	representative designation is attached.
Application number(a)	
Application number(s) or registration number(s) an Trademark Application No.(s)	nd identification or description of the Trademark
	B. Trademark Registration No.(s)  See Attached
Identification or Description of Trademark(s) (and Filing	
Identification or Description of Trademark(s) (and Filing	
See Attached	Additional sheet(s) attached? X Yes No Date if Application or Registration Number is unknown):
See Attached	Additional sheet(s) attached? X Yes No Date if Application or Registration Number is unknown):  6. Total number of applications and
See Attached  Name & address of party to whom correspondence neeming document should be mailed:	Additional sheet(s) attached?  Yes  No Date If Application or Registration Number is unknown):  6. Total number of applications and
ee Attached  Name & address of party to whom correspondence ncerning document should be mailed: ne: Robert S. Lipton, Esquire	Additional sheet(s) attached?  Yes No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved:
See Attached	Additional sheet(s) attached? X Yes No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315
Name & address of party to whom correspondence ncerning document should be mailed: me: Robert S. Lipton, Esquire ernal Address: LIPTON, WEINBERGER	Additional sheet(s) attached?  Yes No Date If Application or Registration Number is unknown):  6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315  X Authorized to be charged by credit card
Name & address of party to whom correspondence neeming document should be mailed: ne: Robert S. Lipton, Esquire rmal Address: LIPTON, WEINBERGER A HUSICK	Additional sheet(s) attached?  Yes No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved: 12  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315  X Authorized to be charged by credit card Authorized to be charged to deposit account
Name & address of party to whom correspondence incerning document should be mailed: me: Robert S. Lipton, Esquire mail Address: LIPTON, WEINBERGER mail Address: HUSTCK  eet Address: 201 North Jackson Street P.O. Box 934	Additional sheet(s) attached?
Name & address of party to whom correspondence ncerning document should be mailed: me: Robert S. Lipton, Esquire mail Address: LIPTON, WEINBERGER & HUSICK  met Address: 201 North Jackson Street P.O. Box 934  Media	Additional sheet(s) attached?  Yes  No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved: 12  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315  X Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed  8. Payment Information:
Name & address of party to whom correspondence incerning document should be mailed: me: Robert S. Lipton, Esquire mail Address: Lipton, WEINBERGER met Address: 201 North Jackson Street	Additional sheet(s) attached?  Yes  No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315  X Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed  8. Payment Information: a. Credit Card Last 4 Numbers 5271
Name & address of party to whom correspondence incerning document should be mailed: me: Robert S. Lipton, Esquire mail Address: LIPTON, WEINBERGER & HUSTCK  met Address: 201 North Jackson Street P.O. Box 934  Media  met PA Zip: 19063-0934  met Number: 610-566-6000	Additional sheet(s) attached?  Yes  No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315  X Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed  8. Payment Information: a. Credit Card Last 4 Numbers 5271 Expiration Date 09/06
Name & address of party to whom correspondence incerning document should be mailed:  me: Robert S. Lipton, Esquire  mail Address: LIPTON, WEINBERGER  met Address: 201 North Jackson Street P.O. Box 934  Media  met PA Zip: 19063-0934  met Number: 610-566-6000  Number: 610-566-3660	Additional sheet(s) attached?
Name & address of party to whom correspondence incerning document should be mailed: Ime: Robert S. Lipton, Esquire Incernal Address: Lipton, Weinberger Incernal Address: Lipton, Weinberger Incernal Address: Lipton, Weinberger Incernal Address: Lipton, Weinberger Incernal Address: 201 North Jackson Street P.O. Box 934 Incernal Address: 201 North Jackson Street P.O.	Additional sheet(s) attached?  Yes  No Date if Application or Registration Number is unknown):  6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$315  X Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed  8. Payment Information: a. Credit Card Last 4 Numbers 5271 Expiration Date 09/06
Name & address of party to whom correspondence incerning document should be mailed:  me: Robert S. Lipton, Esquire  LIPTON, WEINBERGER  A HUSICK  met Address:	Additional sheet(s) attached?
Name & address of party to whom correspondence incerning document should be mailed: Ime: Robert S. Lipton, Esquire Incernal Address: Lipton, Weinberger Incernal Address: Lipton, Weinberger Incernal Address: Lipton, Weinberger Incernal Address: Lipton, Weinberger Incernal Address: 201 North Jackson Street P.O. Box 934 Incernal Address: 201 North Jackson Street P.O.	Additional sheet(s) attached?

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01/18/2005 22:48 6105663660 LIPTON, WEINBERGER PAGE 03

## Recordation Form Cover Sheet TRADEMARKS ONLY Page 2

## **Continuation of Item 4**

Mark	Reg. No.	Reg. Date	Serial No.	Filing Date	Country
Hannah's Plus Design	1,747,267	1/19/1993	74/255,760	3/16/1992	U.S.A.
Bull's Plus Design	1,908,681	8/1/1995	74/533,880	6/6/1994	U.S.A.
Bull & Hannah's Plus Design	1,761,557	3/30/1993	74/306,254	8/19/1992	U.S.A.
Hannah's Plus Design (Pig With Helmut)	1,803,845	11/9/1993	74/255,720	3/16/1992	U.S.A.
Stubbies	2,067,011	6/3/1997	75/105,279	5/16/1996	U.S.A.
Stubbies Plus Design	2,092,848	9/2/1997	75/104,613	5/15/1996	U.S.A.
TNT	2,220,939	3/9/1999	75/110,493	5/28/1996	U.S.A.
TNT + Design	2,604,092	8/6/2002	75/110,494	5/28/1996	U.S.A.
Deli Double	2,567,656	5/7/2002	75/242,579	2/18/1997	U.S.A.
Munchables	2,604,092	8/6/2002	76/209,264	2/14/2001	Ų.S.A.
Bulls Munchables	2,676,509	1/21/2003	76/209,263	2/14/2001	U.S.A.
Bulls	2,789,575	12/2/2003	76/403,017	4/30/2002	U.S.A.

TRADEMARK REEL: 003015 FRAME: 0754

## **ASSIGNMENT**

WHEREAS, E.W. KNAUSS & SON, INC., a Pennsylvania Corporation, having a place of business at 625 E. Broad Street, Quakertown, PA 18951, has used or obtained Certificates of Trademark/Service Mark Registration with regard to the Marks (the "Marks") reflected on Exhibit "A" attached hereto; and

WHEREAS, KNAUSS SNACK FOOD COMPANY, a Delaware Limited Liability Company (LLC), having a place of business at 200 Knauss Drive, Martinsville, Virginia 24112, intends to use or is desirous of acquiring the rights in and to said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said E.W. KNAUSS & SON, INC. does hereby assign unto said KNAUSS SNACK FOOD COMPANY all right, title and interest in and to said Marks, including said applications, said Certificates of Registration together with any and all rights pertaining thereto and with the goodwill of the business associated with and symbolized by said Mark. Executed under seal on Tanuary 15, 2005.

WITNESS:			E.W. KNAUSS & SON, INC.	
Duffe_	Ву:	(Signatu	Jal Ty Krausz	
			D. Troy Knauss (Typed Name)	
		lts:	Vice President (Title)	•

## EXHIBIT "A"

Mark	Reg. No.	Reg. Date	Serial No.	Filing Date		
Hannah's Plus Design	1,747,267	1/19/1993	74/255,760		Country	
Buil's Plus Design	1,908,681	8/1/1995	74/533,880	3/16/1992	U.S.A.	
Bull & Hannah's Plus Design	1,761,557	3/30/1993	74/306,254	6/6/1994 8/19/1992	U.S.A.	
Hannah's Plus Design (Pig With Helmut)	1,803,845	11/9/1993	74/255,720	3/16/1992	U.S,A.	
Bull's Plus Design	519,795	11/24/1999	700,708	3/10/1992	Canada	
Bull & Hannah's Plus Design	TMA438,26 9	1/27/1995	700,709	3/10/1992	Canada	
Stubbies	2,067,011	2,067,011	6/3/1997	75/105,279	5/16/1996	U.S.A.
Stubbies Plus Design	2,092,848	9/2/1997	75/104,613	5/15/1996	U.S.A.	
TNT	2,220,939	3/9/1999	75/110,493	5/28/1996	U.S.A.	
TNT + Design	2,604,092	8/6/2002	75/110,494	5/28/1996	U.S.A.	
Deli Double	2,567,656	5/7/2002	75/242,579	2/18/1997	U.S.A.	
Munchables	2,604,092	8/6/2002	76/209,264	2/14/2001	U.S.A.	
Bulls Munchables	2,676,509	1/21/2003	76/209,263	2/14/2001	U.S.A.	
Bulls	2,789,575	12/2/2003	76/403,017	4/30/2002	U.S.A.	

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PAGE 05

**RECORDED: 01/19/2005**