

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kabushiki Kaisha Toshiba, doing business as Toshiba Corporation		01/21/2005	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Toshiba Medical Systems Corporation		
<b>Street Address:</b>	1385, Shimoishigami		
<b>City:</b>	Otawara-shi, Tochigi 324-8550		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75910871	MADE FOR LIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)663-8007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2026638000		
<b>Email:</b>	nancy.lapidus@shawpittman.com		
<b>Correspondent Name:</b>	Nancy S. Lapidus		
<b>Address Line 1:</b>	2300 N Street, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Alan S. Cooper and Shaw Pittman LLP		
<b>Address Line 1:</b>	2300 N Street, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>NAME OF SUBMITTER:</b>	Nancy Lapidus		

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Signature:

/Nancy Lapidus/

Date:

01/26/2005

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Kabushiki Kaisha Toshiba, doing business as Toshiba Corporation, a Japanese corporation, having an address of 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan (hereinafter "Assignor") is the owner of all rights, title and interest in the mark MADE FOR LIFE & Design for MRI, ultrasound, x-ray and x-ray tomography diagnostic apparatus; nuclear medical diagnostic apparatus for imaging radioisotopes in the human body; stethoscopes; and electronic medical image archiving apparatus for receiving and sending diagnostic images, and is the record owner of U.S. Trademark Application No. 75/910,871 thereof;

WHEREAS, Toshiba Medical Systems Corporation, a Japanese corporation, having an address of 1385, Shimoishigami, Otawara-shi, Tochigi 324-8550 Japan (hereinafter "Assignee"), is desirous of acquiring all rights, title and interest in and to the said mark, the goodwill symbolized thereby, and the U.S. application and registration thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all rights, title and interest in and to the mark MADE FOR LIFE & Design, the goodwill symbolized thereby, and U.S. Trademark Application No. 75/910,871 and any resulting registration thereof.

KABUSHIKI KAISHA TOSHIBA DOING  
BUSINESS AS TOSHIBA CORPORATION

By:  \_\_\_\_\_

Name: Taisuke Kato

Title: General Manager, IP Division

Date: January 21, 2005

Docket No. 18686.0028

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of	)	
	)	
TOSHIBA MEDICAL SYSTEMS CORPORATION	)	
(by assignment from KABUSHIKI KAISHA	)	
TOSHIBA DOING BUSINESS AS TOSHIBA	)	
CORPORATION)	)	
	)	
Serial No. 75/910871	)	Attn: Ira Goodsaid, Esq.
	)	Trademark Law Office 115
Filed: February 7, 2000	)	
	)	
Mark: MADE FOR LIFE & Design	)	

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Kabushiki Kaisha Toshiba, doing business as Toshiba Corporation, has assigned all rights, title and interest in the subject application to Toshiba Medical Systems Corporation. Attached as Exhibit A is a copy of the assignment filed with the Trademark Office contemporaneous with the submission of this Appointment of Domestic Representative.

As the new record owner of the subject application, Toshiba Medical Systems Corporation hereby appoints Alan S. Cooper and Shaw Pittman LLP, 2300 N Street, N.W., Washington, D.C. 20037-1128, as its domestic representatives upon whom notice or process in proceedings affecting the mark may be served.

TOSHIBA MEDICAL SYSTEMS CORPORATION

By: *Misao Nakazato*

Name: Misao Nakazato

Title: General Manager,  
Intellectual Property Department

Date: January 21, 2005