

07-30-2004



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demarks: Please record the attached

1. Name of conveying party(ies): Scheu Products Company Incorporated

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other Limited liability company

Additional name(s) of conveying party(ies) attached? Yes or No?

- Nature of conveyance: Assignment of Interest Merger Security Agreement Change of Name

Execution Date: May 11, 2004

2. Name and address of receiving party(ies):

Name: DESA IP, LLC Street Address 2701 Industrial Drive Bowling Green, KY 42101

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation Other Limited Liability Company - Florida

If assignee is not domiciled in the United States, a domestic

Representative designation is attached: Yes or No? (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes or No?

4. Application number(s) or registration number(s): Attorney Docket No.:

A. Trademark Application No.(s):

B. Trademark Registration No.(s) 712,138; 992,526; 993,932; 1,429,142

Additional numbers attached? Yes or No?

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Greenberg Traurig, P.A. Attn: Manuel Valcarcel, Esq. Internal Address: Street Address: 1221 Brickell Avenue City: Miami, State: Florida ZIP: 33131

6. Total number of applications and registrations involved: 4

7. Total fee (37 C.F.R. § 3.41).....\$115.00

- Enclosed Authorized any deficiency to be charged to deposit account

8. Deposit account Number: 50-1792

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Manuel R. Valcarcel, Esq. Name of Person Signing

Signature

June 3, 2004 Date

Total number of pages including cover sheet(s): 4

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OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information:

Mail Stop Assignment Recordation Services Director of the United States Patent & Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C.

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**TRADEMARK ASSIGNMENT**

WHEREAS, SCHEU PRODUCTS COMPANY INCORPORATED, a corporation organized under the laws of the State of California, (hereinafter referred to as "ASSIGNOR") has used and is the owner of Trademark Registrations listed on Exhibit A attached hereto(hereinafter collectively the "REGISTRATIONS").

WHEREAS, DESA IP, LLC, a Florida corporation, with an address of 2701 Industrial Drive, Bowling Green, Kentucky 42102 (hereinafter "ASSIGNEE") desires to acquire the REGISTRATIONS and the goodwill of the business associated, therewith.

NOW, THEREFORE, in consideration of good and valuable consideration paid by the ASSIGNEE to the ASSIGNOR, the receipt and adequacy of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby transfers and assigns to the ASSIGNEE, the REGISTRATIONS, together with the goodwill of the business associated with the REGISTRATIONS, and the right to sue for past, present and future infringement of any of the foregoing and the right to collect and own any monetary or other damages as a result thereof.

ASSIGNOR hereby represents and warrants that it is the exclusive owner of the entire right, title, and interest in and to the REGISTRATIONS free and clear of any liens, security interests or other encumbrances of any kind and it has the full right and authority to execute this Assignment and to assign to the ASSIGNEE the rights assigned hereunder.

The ASSIGNOR further agrees that it shall, at the request and expense of ASSIGNEE, execute, acknowledge and deliver all documents and instruments as may be reasonably required to evidence or effectuate the conveyance, assignment, transfer and delivery to the ASSIGNEE of the REGISTRATIONS.

IN WITNESS WHEREOF, the ASSIGNOR has executed this instrument as of this

11<sup>th</sup> day of May, 2004.

**SCHEU PRODUCTS COMPANY  
INCORPORATED**

Date: May 11, 2004

By: Leland C. Scheu  
Leland C. Scheu  
Chief Executive Officer

DOCSOC1:150445.1  
706810-2

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California }  
County of SAN BERNARDINO } ss.

On 5-11-2004, before me, RAMON BAUTISTA, NOTARY PUBLIC  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")  
personally appeared LELAND C. SCHEU  
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by hi/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Ramon Bautista  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: TRADEMARK ASSIGNMENT

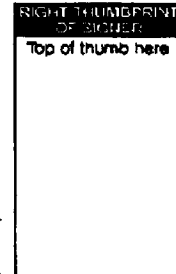
Document Date: 5-11-2004 Number of Pages: 2

Signer(s) Other Than Named Above: NO OTHER SIGNER

**Capacity(ies) Claimed by Signer**

- Signer's Name: LELAND C. SCHEU
- Individual
- Corporate Officer — Title(s): CHIEF EXECUTIVE OFFICER
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer is Representing: SCHEU PRODUCTS CO, INC.



**EXHIBIT A**

<b>Registration No.</b>	<b>Mark</b>	<b>Country</b>
712,138	Hy-Lo	United States
992,526	NR & Flame (Design)	United States
993,932	NR Universal & Flame	United States
1,429,142	All-Pro	United States
208,740	Universal & Design	Canada
208,741	NR & Design	Canada
TMA516989	All-Pro	Canada
1694581	Hy-Lo	France
B1008633	NR & (Flame) Design Universal	Great Britain