

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| New Cole Sewell Corporation | | 01/26/2005 | CORPORATION: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Pella Corporation | | |
| Street Address: | 102 Main Street | | |
| City: | Pella | | |
| State/Country: | IOWA | | |
| Postal Code: | 50219 | | |
| Entity Type: | CORPORATION: IOWA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2236977 | COLE SEWELL SELECT | |
| Registration Number: | 2232512 | SELECT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (612)766-1623 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 6127667000 | | |
| Email: | trademarkmpls@faegre.com | | |
| Correspondent Name: | Faegre & Benson LLP | | |
| Address Line 1: | 90 South Seventh Street | | |
| Address Line 2: | 2200 Wells Fargo Center | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402-3901 | | |
| NAME OF SUBMITTER: | Kerry R. Thompson - Paralegal | | |
| Signature: | /krt/ | | |
| Date: | 01/26/2005 | | |

OP \$65.00 2236977

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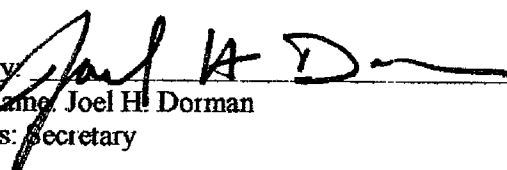
WHEREAS, New Cole Sewell Corporation, a Minnesota corporation, with its principal place of business at 2288 University Avenue, St. Paul, MN 55114 ("Assignor"), is the record owner of the United States trademarks and the registrations of these trademarks: (1) SELECT at Registration No. 2,232,512, and (2) COLE SEWELL SELECT at Reg. No. 2,236,977 (the "Marks").

WHEREAS, Pella Corporation, an Iowa corporation, with its principal place of business at 102 Main Street, Pella, IA 50219 ("Assignee"), desires to acquire the Marks and the registrations for the same;

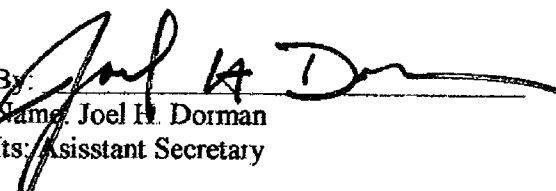
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations therefor.

Dated this 26th day of January 2005

New Cole Sewell Corporation, Assignor

By: 
Name: Joel H. Dorman
Its: Secretary

Pella Corporation, Assignee

By: 
Name: Joel H. Dorman
Its: Assistant Secretary