

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pierre Foods, Inc.		01/18/2005	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	LC Trademarks, Inc.		
Street Address:	2211 Woodward Avenue		
Internal Address:	Fox Office Centre		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48201-3400		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2716691	HOT 'N' READY	
CORRESPONDENCE DATA			
Fax Number:	(703)668-8200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-668-8000		
Email:	dcdocketing@hdp.com		
Correspondent Name:	David R. Haarz		
Address Line 1:	11730 Plaza America Drive		
Address Line 2:	Suite 600		
Address Line 4:	Reston, VIRGINIA 20190		
NAME OF SUBMITTER:	David R. Haarz		
Signature:	/david r haarz/		
Date:	01/27/2005		

CH \$40.00 2716691

Total Attachments: 1
source=HOT-N-READY signed assignment#page1.tif

ASSIGNMENT

WHEREAS, Pierre Foods, Inc. (hereinafter "Assignor"), a North Carolina corporation, having a place of business and mailing address at 9990 Princeton Road, Cincinnati, Ohio 45246, owns the mark HOT 'N' READY and United States Registration No. 2,716,691 (the "Mark");

WHEREAS, LC Trademarks, Inc. (hereinafter "Assignee"), a Michigan corporation, having a place of business and mailing address at Fox Office Centre, 2211 Woodward Avenue, Detroit, Michigan 48201-3400, desires to acquire all right, title and interest in and to the above-noted Mark, together with the good will symbolized by such Mark and United States Registration No. 2,716,691;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby expressly acknowledged, Assignor does hereby assign, transfer and convey all right, title and interest in and to the Mark, including United States Registration No. 2,716,691 and the goodwill symbolized by such Mark to Assignee. Assignor also assigns to Assignee all rights to sue for and receive all damages occurring from past infringement of the aforesaid Mark.

LC TRADEMARKS, INC.

PIERRE FOODS, INC.

By: Michael Ilitch

By: Robert C. Naylor

Name: Michael Ilitch

Name: ROBERT C. NAYLOR

Title: Director & Chairman of the Board

Title: SM. V.P. SALES + MKT

Date: November 30, 2004

Date: 1/18/05

O:\Trademarks\Forms\Assignment between Pierre Foods & LC TMs.DOC