

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/26/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Revelero Leticia Hermosillo		01/26/2005	PARTNERSHIP: MEXICO

RECEIVING PARTY DATA

Name:	Casa Tequilera de Arandas SA de CV Km
Street Address:	6.5 Carretera Arandas-Leon
Internal Address:	Rancho El Cabrito
City:	Arandas, Jalisco
State/Country:	MEXICO
Postal Code:	47180
Entity Type:	CORPORATION: MEXICO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78124953	DON DIEGO

CORRESPONDENCE DATA

Fax Number: (312)521-2875
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-521-2775
 Email: asacharoff@muchshelist.com
 Correspondent Name: Adam K Sacharoff
 Address Line 1: 191 N Wacker Drive Suite 1800
 Address Line 2: Much Shelist
 Address Line 4: Chicago, ILLINOIS 60606

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Adam K Sacharoff

Signature:

/aks/

Date:

01/27/2005

Total Attachments: 1

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Assignment of Trademarks

REVELERO, LETICIA HERMOSILLO, whose principal place of business is KM32 Carretera Federal Guadalajara-Nogales, El Arenal, Jalisco, Mexico, holds title to the Trademark

United States Trademark DON DIEGO Serial No.: 78/124,953

Casa Tequilera de Arandas S.A. de C.V. Km, whose principal place of business is 6.5 Carretera Arandas-Leon, Rancho El Cabrito, C.P. 47180 Arandas, Jalisco, Mexico desires to obtain title and any and all interest REVELERO, LETICIA HERMOSILLO has to said trademark.

Therefore, for the sum of \$1.00 plus other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged,

REVELERO, LETICIA HERMOSILLO hereby assigns to Casa Tequilera de Arandas S.A. de C.V. Km, its legal representatives, successors and assignees, its entire right, title and interest in said trademark properties and the goodwill represented thereby, including the right to claim priority, as fully and completely as the same would have been held by REVELERO, LETICIA HERMOSILLO had this Assignment not been made.

AND for the same consideration, Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said mark and said application without charge to Assignor but at the cost and expense of Assignee.

REVELERO, LETICIA HERMOSILLO

Casa Tequilera de Arandas S.A. de C.V. Km

BY

BY

Name: LETICIA HERMOSILLO
REVELERO

Name: SERGIO A. LOPEZ LOZANO

Title: PRESIDENT

Title: PRESIDENT

Date: JAN 26/05

Date: January 26th, 2005