

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RM-FP Acquisition Corporation		12/31/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Renaissance Mark Inc.
Street Address:	1268 Campbell Lane
Internal Address:	Suite #101
City:	Bowling Green
State/Country:	KENTUCKY
Postal Code:	42104
Entity Type:	CORPORATION: COLORADO

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	0833045	ALUMICEAL
Registration Number:	1055543	CAMEO
Registration Number:	0829278	COLORBOSS
Registration Number:	0839739	FP
Registration Number:	2593902	FP

**CORRESPONDENCE DATA**

Fax Number: (312)660-0471  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-861-6371  
 Email: rprescan@kirkland.com  
 Correspondent Name: Renee Prescan  
 Address Line 1: 200 E. Randolph Drive  
 Address Line 2: Kirkland & Ellis LLP  
 Address Line 4: Chicago, ILLINOIS 60601

CH \$140.00 0833045

NAME OF SUBMITTER:	Kevin Rothman
Signature:	/Kevin Rothman/
Date:	01/27/2005
<b>Total Attachments: 6</b> source=RMFP-RenMark IP Assgmt#page1.tif source=RMFP-RenMark IP Assgmt#page2.tif source=RMFP-RenMark IP Assgmt#page3.tif source=RMFP-RenMark IP Assgmt#page4.tif source=RMFP-RenMark IP Assgmt#page5.tif source=RMFP-RenMark IP Assgmt#page6.tif	

## INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), effective as of DEC. 31, 2004 ("Effective Date"), is made and entered into by and between RM-FP ACQUISITION CORPORATION, a Delaware corporation, with its principal office at 1268 Campbell Lane, Suite #101, Bowling Green, KY 42104 ("Assignor"), and RENAISSANCE MARK INC., a Colorado corporation, with its principal office at 1268 Campbell Lane, Suite #101, Bowling Green, KY 42104 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor: (i) the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith (the "Trademarks"); (ii) the United States patents identified and set forth on Schedule B attached hereto (the "Patents"); and (iii) the registered copyrights set forth on Schedule C attached hereto (the "Copyrights") (the Trademarks, Patents and Copyrights being collectively referred to hereinafter as the "Intellectual Property").

NOW, THEREFORE, for and in consideration of one dollar (\$1.00), payable upon demand, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Intellectual Property, for the United States and for all foreign countries, including, without limitation:

(i) any renewals and extensions of the Trademarks, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect;

(ii) any continuations, divisions, continuations-in-part, reissues, reexaminations, utility conversions, extensions or foreign equivalents of the Patents, and including without limitation the subject matter of all claims which may be obtained therefrom, together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Patents, with the right to sue for, and collect the same; and

(iii) any renewals and extensions of, and all works based upon, derived from, or incorporating the Copyrights, and all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, and all causes of action, either in law or in equity for past, present or future infringement based on the Copyrights, and all rights corresponding to the foregoing throughout the world, and all the rights embraced therein, including without limitation the right to duplicate, reproduce, copy, distribute, display, license, adapt, and prepare derivative works from the Copyrights, together with all physical or tangible embodiments of the Copyrights, in Assignor's possession or under Assignor's control;

for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or

payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, the Register of Copyrights of the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Intellectual Property.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**RM-FP ACQUISITION CORPORATION**

**RENAISSANCE MARK INC.**

By: *Terrence M. Mullen*

By: \_\_\_\_\_

Name: Terrence M. Mullen

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, the Register of Copyrights of the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Intellectual Property.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

RM-FP ACQUISITION CORPORATION

RENAISSANCE MARK INC.

By: \_\_\_\_\_

By: REZP

Name: \_\_\_\_\_

Name: Richard E. Quinlan

Title: \_\_\_\_\_

Title: CFO

Schedule A

TRADEMARKS REGISTRATIONS

TRADEMARK NO.	REGISTRATION DATE	MARK
0833045	8/1/67	ALUMICEAL
1055543	1/4/77	CAMEO
0829278	5/23/67	COLORBOSS
0839739	11/28/67	FP & Design
2593902	7/16/02	FP & Design

**Schedule B**

**PATENTS**

PATENT NO.	ISSUE DATE	TITLE
5868264	2/9/99	Formed and decorated seal

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**Schedule C**

**REGISTERED U.S. COPYRIGHTS**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>TITLE</b>
TX1403246	8/7/84	Gemco-slit feed dispenser
TX1373967	6/25/84	Fp Mail Systems, Inc.
TX1273567	1/30/84	Fleming Packaging Corporation

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