

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RSI Holding Corporation		07/28/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RSI Home Products, Management, Inc.		
Street Address:	620 Newport Center Drive		
Internal Address:	12th Floor		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76551730	KWIK-HANG	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213 430-8305		
Email:	fgorowitz@omm.com		
Correspondent Name:	Francie R. Gorowitz		
Address Line 1:	400 South Hope Street		
Address Line 2:	15th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
NAME OF SUBMITTER:	Francie R. Gorowitz		
Signature:	/Francie R. Gorowitz/		
Date:	01/28/2005		

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Total Attachments: 2

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ASSIGNMENT


WHEREAS, RSI Holding Corporation, (“ASSIGNOR”), a Delaware corporation, with an address of 620 Newport Center Drive 12th Floor, Newport Beach, California 92660 is the owner of intent-to-use application, Ser. No. 76/551,730 for the mark KWIK-HANG;

WHEREAS, RSI Home Products Management, Inc., (“ASSIGNEE”), a Delaware corporation, with an address of 620 Newport Center Drive 12th Floor, Newport Beach, California 92660, is the successor in interest to the portion of the business to which the mark will pertain, and as such desires acquisition of all right, title, and interest in and to said trademark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR hereby assigns unto the said ASSIGNEE, all right title and interest in and to said mark and the application therefor.

Executed at Newport Beach, CA, this 28th day of July, 2004.

RSI HOLDING CORPORATION

By 
Name: Alex Calabrese
Title: President and Chief Operating Officer

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE: RSI Home Products Management, Inc.

Ser. No. 76/551,730 for the mark KWIK-HANG

POWER OF ATTORNEY

The undersigned hereby appoints FRANCIE R. GOROWITZ, MICHELLE L. GURSKY and JONATHAN D. WEST, members of the Bar of the State of California, of O'Melveny & Myers LLP, 400 South Hope Street, Los Angeles, California 90071, (Telephone No. (213) 430-6000), as attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection herewith, and to receive all communications pertaining hereto.

Date: May 24, 2004



David R. Lowrie
Senior Vice President, Chief Financial
Officer, Secretary and Treasurer