# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RSI Holding Corporation		07/28/2004	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	RSI Home Products, Management, Inc.	
Street Address:	620 Newport Center Drive	
Internal Address:	12th Floor	
City:	Newport Beach	
State/Country:	CALIFORNIA	
Postal Code:	92660	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2796727	AMERICAN CLASSICS
Registration Number:	2793759	MASTERBATH
Registration Number:	2303557	GENERAL MARBLE
Registration Number:	1610592	RSI
Serial Number:	76537246	ESTATE BY RSI

### **CORRESPONDENCE DATA**

Fax Number: (213)430-6407

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213 430-8305

Email: fgorowitz@omm.com Correspondent Name: Francie R. Gorowitz Address Line 1: 400 South Hope Street

Address Line 2: 15th Floor

Address Line 4: Los Angeles, CALIFORNIA 90071

**REEL: 003018 FRAME: 0216** 

TRADEMARK

900018745

NAME OF SUBMITTER:	Francie R. Gorowitz
Signature:	/Francie R. Gorowitz/
Date:	01/28/2005
Total Attachments: 2 source=RSI Holdings - regs#page1.tif source=RSI Holdings - regs#page2.tif	

TRADEMARK REEL: 003018 FRAME: 0217

# **ASSIGNMENT**

**WHEREAS,** RSI Holding Corporation, ("ASSIGNOR"), a Delaware corporation, with an address of 620 Newport Center Drive 12<sup>th</sup> Floor, Newport Beach, California 92660 is the owner of the following registrations and application:

Reg. No 2,796,727 for the mark AMERICAN CLASSICS;

Reg. No. 2,793,759 for the mark MASTERBATH;

Reg. No. 2,303,557 for the mark GENERAL MARBLE;

Reg. No. 1,610,592 for the mark RSI; and

App. No. 76/537,246 for the mark ESTATE BY RSI;

WHEREAS, RSI Home Products Management, Inc., ("ASSIGNEE"), a

Delaware corporation, with an address of 620 Newport Center Drive 12<sup>th</sup> Floor, Newport Beach,

California 92660, is desirous of acquiring all right, title, and interest in and to said trademarks

and the application and registrations therefor;

**NOW, THEREFORE,** for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR hereby assigns unto the said ASSIGNEE all right title and interest in and to said marks and the application and registrations therefor, together with the goodwill connected with the use of and symbolized by the said trademarks.

Executed at Newpork Beach, CA, this 78th day of July, 2004.

RSI HOLDING CORPORATION

Name: Alex Calabrese

Title: President and Chief Operating Officer

LA1:1030633.1

TRADEMARK EL: 003018 FRAME: 0218

## IN THE UNITED STATED PATENT AND TRADEMARK OFFICE

IN RE:

RSI Home Products Management, Inc.

Reg. No 2,796,727 for the mark AMERICAN CLASSICS;

Reg. No. 2,793,759 for the mark MASTERBATH;

Reg. No. 2,303,557 for the mark GENERAL MARBLE;

Reg. No. 1,610,592 for the mark RSI; and

App. No. 76/537,246 for the mark ESTATE BY RSI

### **POWER OF ATTORNEY**

The undersigned hereby appoints FRANCIE R. GOROWITZ, MICHELLE L.GURSKY and JONATHAN D. WEST, members of the Bar of the State of California, of O'Melveny & Myers LLP, 400 South Hope Street, Los Angeles, California 90071, (Telephone No. (213) 430-6000), as attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection herewith, and to receive all communications pertaining hereto.

Date: May 24, 2004

David R. Lowrie

Senior Vice President, Chief Financial

Officer, Secretary and Treasurer

LA1:1030642.1

TRADEMARK **REEL: 003018 FRAME: 0219** 

RECORDED: 01/28/2005