

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

To the Commissioner of Trademarks
BOX ASSIGNMENTS

TRADEMARKS ONLY

Please record the attached original document or copy thereof.

1. Name of conveying Party(ies):
ECI TELECOM INC.

2. Name and Address of Receiving Party(ies):
ECI TELECOM LTD.
30 Hasivim Street
Petach-Tikva 49517, ISRAEL

Entity:
 Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation of Delaware
 Other

Entity:
 Individual - United States citizen
 Association
 General Partnership
 Limited Partnership
 Corporation of Israel
 Other
If assignee is not domiciled in the United States, a domestic Representative designation is attached: Yes No

Additional Name(s) of Conveying Party(ies) attached? Yes No

3. Nature of Conveyance: Designations must be a separate document from Assignment
 Assignment Additional Name(s) & Address(es) attached Yes No
 Change of Name
 Security Agreement
 Merger
 Other

Date of Execution of Assignment: December 21, 2004

4. Application number(s) or registration number(s)
U S. Reg. No. 2,247,973

Additional sheet attached? Yes No
Additional numbers attached? Yes No

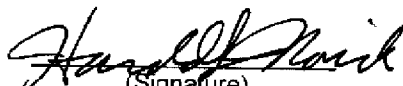
5. Name and Address of Party to whom correspondence concerning document
Name: Harold L. Novick, Esq.
Internal Address: NATH & ASSOCIATES PLLC
Street Address: 1030 Fifteenth Street, N.W.
Sixth Floor
City: Washington
State: D.C. Zip: 20005-1503

6. Number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to Deposit Account (charge any required fee or credit overpayment)
8. Deposit Account No. 14-0112
(Attach duplicate copy of this form if paying by Deposit Account)

DO NOT USE THIS SPACE

9. Statement and Signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signed on: 1/26/05 (date)


(Signature) Harold L. Novick, Esq.
(Name of Person Signing)

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 1

CH \$40.00 140112 2247973

DEED OF ASSIGNMENT

WHEREAS

We, **ECI TELECOM INC.**, a Delaware corporation, of 927 Fern Street, Altamonte Springs, FL 32701, U.S.A. (hereinafter "**ECI INC.**") are the owners of the mark **HI-FOCUS** (hereinafter: "the Trademark"), of U.S. Trademark Registration No. 2,247,973 for the Trademark, and of any good will associated with the Trademark;
and

WHEREAS

ECI Telecom Ltd., an Israeli corporation, of 30 Hasivim Street, Petach-Tikva 49517, Israel (hereinafter "**ECI Ltd.**") wish to acquire from us the Trademark, the above identified U.S. Registration therefore, and any goodwill associated therewith

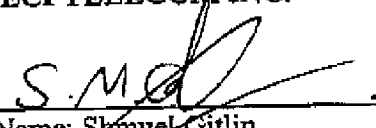
NOW

therefore

and in consideration of US \$ 1.00 paid by **ECI Ltd.** to **ECI INC.** and other good and valuable considerations, the receipt of which is hereby acknowledged, we, the said **ECI INC.** hereby irrevocably assign, transfer, convey and/or grant the entire right, title and interest (including but not limited to the right to recover damages for past infringements) of the Trademark, the above identified U.S. Registration therefore, and any goodwill associated therewith to the said **ECI Ltd.**, its successors and assigns.

ECI INC. hereby agrees, upon the request of **ECI Ltd.**, to cooperate in the execution and filing of any and all documents that are necessary to fully assign, transfer, convey and/or grant the rights described in this Deed of Assignment.

Signature of assignor ECI TELECOM INC.


Name: Samuel Gitlin
Title: Director
Date: January 20, 2005