

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quartet Manufacturing Company		01/15/1997	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	General Binding Corporation		
Street Address:	One GBC Plaza		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2217702	INSTANT EASEL	
CORRESPONDENCE DATA			
Fax Number:	(312)382-9200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3123829500		
Email:	jmfaier@faier.com		
Correspondent Name:	James Michael Faier		
Address Line 1:	566 W. Adams St.		
Address Line 2:	Suite 600		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	James Michael Faier		
Signature:	/James Michael Faier/		
Date:	01/31/2005		

OP \$40.00 2217702

Total Attachments: 4

900018799

**TRADEMARK
 REEL: 003018 FRAME: 0786**

source=Quartet DE to GBC DE.Assmt.15 Jan 1997#page1.tif
source=Quartet DE to GBC DE.Assmt.15 Jan 1997#page2.tif
source=Quartet DE to GBC DE.Assmt.15 Jan 1997#page3.tif
source=Quartet DE to GBC DE.Assmt.15 Jan 1997#page4.tif

INTELLECTUAL PROPERTIES ASSIGNMENT

Know all men by these presents:

WHEREAS,

**QUARTET MANUFACTURING COMPANY,
A Delaware corporation,
of 5700 Old Orchard Road,
Skokie, Illinois 60077,**

hereinafter called "QUARTET", in its own name or through its assignors, predecessors or antecedents holding title of record under the control of QUARTET, owns the entire right, title and interest in and to all intellectual properties related to and used in the business of QUARTET, including but not limited to all trademarks, registered and at common law, registrations, copyrights, inventions, designs, patents, and other intellectual properties and rights to such intellectual properties, in the United States of America and corresponding rights in some countries foreign to the United States of America (hereinafter called "the Intellectual Properties"); and

14

15

16

WHEREAS,

**GENERAL BINDING CORPORATION,
A Delaware corporation,
of One GBC Plaza
Northbrook, Illinois 60062,**

17

18

hereinafter called "GBC", has acquired substantially all of the assets and business of QUARTET and wishes to acquire all of the Intellectual Properties;

19

20

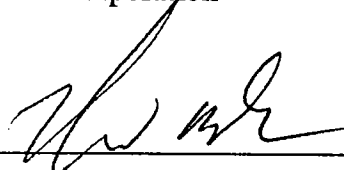
21

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by QUARTET, QUARTET does hereby sell, assign, transfer, convey and set over to said GBC its entire right, title and interest in and to the Intellectual Properties, including but not limited to all trademarks and United States

Trademark Registrations therefor identified in Schedule A attached to and made a part of this assignment and in the Proprietary Rights Schedule of the Asset Purchase Agreement between the parties dated November 12, 1996, including the goodwill of the business associated with such trademarks, and all United States patents and design patents identified in Schedule B attached to and made a part of this document and in the Proprietary Rights Schedule of the Asset Purchase Agreement between the parties dated November 12, 1996, together with all rights to sue for past infringement, for the sole use, benefit and behoof of GBC.

Executed at Chicago, Illinois, United States of America, on January 15, 1997.

QUARTET MANUFACTURING COMPANY,
A Delaware corporation

By: 

Print Name: HOWARD B. GREEN

Title: CEO

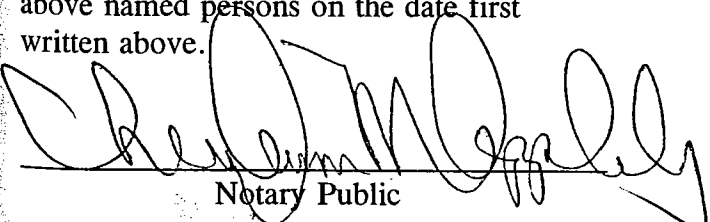
Attest:



Print Name: MICHAEL E. BRASEL

Title: SECRETARY

Subscribed and sworn to before me by the above named persons on the date first written above.


Notary Public

NOTARY SEAL

"OFFICIAL SEAL"
CHERYLANN M. APPLEBY
Notary Public, State of Illinois
My Commission Expires 6/29/99

14
15
16
1
1
1

Quartet Manufacturing Company
Global Intellectual Property Protection Program

Prepared by Palmer & Pater (312) 382-9500 Fax (312) 382-9200

SCHEDULE A

Page 1 of 2

Reg.#	Regist.	Place	Mark	Cl. No.	A. Date	B. Date	Status
703	Quartet Manufacturing Co.	United States	ACQUAIZ	16	16-74-489824	03 FEB 1994	1994526 Registered
721	Weber Costello, Inc.	United States	ALPBA	16	16-532781	28 AUG 1947	516712 Registered
692	Beckley-Cardy Company	United States	ALPBA	2	2-393572	01 JUN 1971	963373 Registered
692	Beckley-Cardy Company	United States	ALPBA	16	16-393572	01 JUN 1971	963373 Registered
723	Weber Costello, Inc.	United States	ALPBA	16	16-71-531780	28 AUG 1947	524605 Registered
675	Eidon Industries Inc.	United States	ALPBA	16	16-65203	29 OCT 1962	756454 Registered
726	Barcourt Brace Jansovich, Inc.	United States	BULLBURN BAR	16	16-654037	09 APR 1987	1491081 Registered
676	Eidon Industries Inc.	United States	COUNTUR	16	16-461745	20 JAN 1984	1305884 Registered
676	Eidon Industries Inc.	United States	DANSON	16	16-554509	20 AUG 1985	1448307 Registered
676	Eidon Industries Inc.	United States	DANSON	20	20-554509	20 AUG 1985	1448307 Registered
708	International Tutor Machines	United States	DELTA	9	9-71-820440	21 AUG 1989	1612762 Registered
687	Quartet Manufacturing Co.	United States	DURMAX	16	16-74-277543	21 MAY 1992	1795850 Registered
706	Rubbenwald Office Products Group In	United States	FRASBIZ	9	9-74-169930	24 MAY 1991	1758043 Registered
691	Quartet Manufacturing Co.	United States	FRASBIZ	16	16-71-742784	28 JUL 1988	1584589 Registered
678	Eidon Industries Inc.	United States	RUMORPOME	16	16-71-749773	02 SEP 1988	1585571 Registered
744	Weber Costello, Inc.	United States	GRODUSTER	16	16-71-754335	23 SEP 1988	1739333 Registered
743	Weber Costello, Inc.	United States	GRODUSTER	3	3-71-730711	25 MAY 1988	1521465 Registered
743	Weber Costello, Inc.	United States	GRODUSTER and Design	16	16-71-730711	25 MAY 1988	1521465 Registered
697	Quartet Manufacturing Co.	United States	GRODUSTER and Design	16	16-742774	28 JUL 1988	1531080 Registered
727	Weber Costello, Inc.	United States	GI-C-WRITS	16	16-771130	06 JUL 1959	721248 Registered
677	Eidon Industries Inc.	United States	BISSITE	16	16-675971	07 AUG 1987	1491095 Registered
762	International Tutor Machines	United States	I.C.M. (Logo)	16	16-71-835058	19 OCT 1989	1618321 Registered
765	Ideal School Supply Corp.	United States	INCHINO and Design	16	16-71-804596	05 JUN 1989	1581481 Registered
729	Weber Costello, Inc.	United States	LITTLE GIANT (AND DESIGN)	7	7-280631	20 JUL 1966	839937 Registered
698	Quartet Manufacturing Co.	United States	MARK 'N' RIPE	16	16-742783	28 JUL 1988	1506369 Registered
730	Beckley-Cardy Company	United States	NEVELIP	16	16-119466	08 MAY 1961	745343 Registered
731	Weber Costello, Inc.	United States	CHEGA stylized	16	16-161808	08 APR 2022	159540 Registered
731	Weber Costello, Inc.	United States	CHEGA stylized	16	16-161808	08 APR 2022	159540 Registered
731	Weber Costello, Inc.	United States	CHEGA stylized	16	16-156347	31 OCT 1962	770351 Registered

14
15
16
17
18
19
20
21

14
15
16
17
18
19
20
21

SCHEDULE A

Page 2 of 2

Class	Applicant	Country	Trademark	Registration Date	Status
694	Quartet Manufacturing Co.	United States	Q CHARMS	15 JUL 1993	1904971 Registered
761	Quartet Manufacturing Co.	United States	Q THE QUALITY LINE and Design	16 382456 30 APR 1982	1244442 Registered
689	Quartet Manufacturing Co.	United States	Q design	3 73-831892 16 OCT 1989	1597089 Registered
690	Quartet Manufacturing Co.	United States	Q design	16 73-785634 25 NOV 1988	1581605 Registered
689	Quartet Manufacturing Co.	United States	Q design	20 73-831892 16 OCT 1989	1597089 Registered
685	Quartet Manufacturing Co.	United States	QO Design	9 654288 10 APR 1987	1532746 Registered
767	Quartet Manufacturing Co.	United States	QUARTZ	15 363439 10 APR 1987	1527855 Registered
784	Quartet Manufacturing Co.	United States	QUARTZ OPTONICS	9 654287 10 APR 1987	1527855 Registered
579	Rubbermaid Office Products Group In	United States	SIQNA	16 74-215883 28 OCT 1991	1843605 Registered
683	Ridon Industries Inc.	United States	SPACE OPTIONS	20 708353 29 JAN 1988	1581952 Registered
709	Quartet Manufacturing Co.	United States	SPICE TRACKER	16 74-191769 05 AUG 1991	1801532 Registered
695	Quartet Manufacturing Co.	United States	TRI-GRABBER	16 74-127022 31 DEC 1990	1690128 Registered
733	Weber Costello, Inc.	United States	UNIMATE	16 51089 05 MAY 1958	674175 Registered
699	International Tutor Machines	United States	WEBER COSTELLO LEARNING BOARD	16 646120 24 FEB 1987	1472219 Registered
735	Weber Costello, Inc.	United States	WRITING WALL	16 74-234645 02 JAN 1992	1756774 Registered
688	Quartet Manufacturing Co.	United States	WRITING WALL	16 74-289322 29 JUN 1992	1791567 Registered

Intent to Use Pending Applications
 900 Quartet Manufacturing Co. United States INSTANT EASBL
 901 Quartet Manufacturing Co. United States PRINT-A-SIGN

15 75/207026 25 Nov 1996 Pending
 16 75/207027 25 Nov 1996 Pending

TRADEMARK

REEL: 003018 FRAME: 0791

RECORDED: 01/31/2005