

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/23/2000

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Johnson Hill Press, Inc.		01/13/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Cygnus Business Media, Inc.
Street Address:	1233 Janesville Avenue
City:	Fort Atkinson
State/Country:	WISCONSIN
Postal Code:	53538
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1939048	AIRCRAFT MAINTENANCE TECHNOLOGY

**CORRESPONDENCE DATA**

Fax Number: (202)663-8007  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2026638000  
 Email: kathy.mcknight@shawpittman.com  
 Correspondent Name: Kathy J. McKnight  
 Address Line 1: 2300 N Street, N.W.  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:	Kathy J. McKnight
Signature:	/kathy j. mcknight/
Date:	02/01/2005

CH \$40.00 1939048

Total Attachments: 1  
source=aircraft maintenace technology#page1.tif

ASSIGNMENT

WHEREAS, JOHNSON HILL PRESS, INC., a corporation of Delaware, having an address of 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538 (hereinafter "JOHNSON") adopted and used the trademark AIRCRAFT MAINTENANCE TECHNOLOGY for a magazine directed to businesses involved with aircraft maintenance issues and is the record owner of United States Federal Registration No. 1,939,048 of said mark.

WHEREAS, CYGNUS BUSINESS MEDIA, INC., a corporation of Delaware, having an address of 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538 (hereinafter "CYGNUS") has acquired all rights, title and interest in and to the mark AIRCRAFT MAINTENANCE TECHNOLOGY, the goodwill symbolized thereby, and United States Registration No. 1,939,048, and is desirous of making said acquisition of record.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, JOHNSON confirms that it has sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to CYGNUS all rights, title and interest in and to the mark AIRCRAFT MAINTENANCE TECHNOLOGY, the goodwill symbolized thereby and the United States Registration thereof, *nunc pro tunc* as of at least as early as June 23, 2000.

JOHNSON HILL PRESS, INC.

By: *Jerry Heidebratt*

Title: *Vice President Human Resources*

STATE OF WISCONSIN                    )  
  :  
COUNTY OF JEFFERSON                )        ss:-

Signed before me this 13 day of January, 2005.

*Vicki Johnson*  
Notary Public

S E A L

My commission expires: 9-2-07