

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
French Fragrances, Inc.		01/23/2001	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Elizabeth Arden, Inc.
Street Address:	14100 N.W. 60th Avenue
City:	Miami Lakes
State/Country:	FLORIDA
Postal Code:	33014
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1767119	BATH & BODY LUXURIES
Registration Number:	1435236	BOWLING GREEN
Registration Number:	1928741	CASUAL
Registration Number:	1379973	DESIGN
Registration Number:	2024673	DESIGN
Registration Number:	1595978	DESIGN
Registration Number:	2442904	DESIGN
Registration Number:	1671150	DESIGN
Registration Number:	1957908	
Registration Number:	1584255	PS
Registration Number:	2067253	DESIGN
Registration Number:	1450275	PS

CORRESPONDENCE DATA

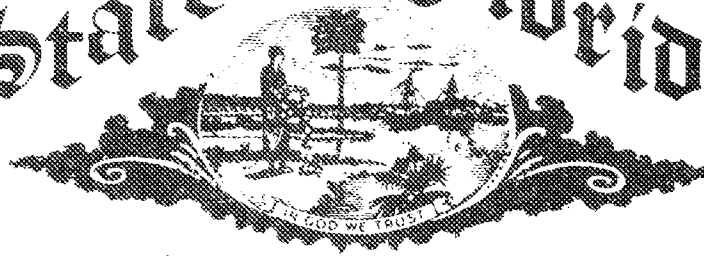
CH \$315.00 1767119

Fax Number: (212)261-1060  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (212) 261-1133  
Email: james.perry@elizabetharden.com  
Correspondent Name: James Thomas Perry  
Address Line 1: Elizabeth Arden, Inc.  
Address Line 2: 200 Park Avenue South  
Address Line 4: New York, NEW YORK 10003

NAME OF SUBMITTER:	James Thomas Perry
Signature:	/James Thomas Perry/
Date:	02/01/2005

Total Attachments: 2  
source=Florida#page1.tif  
source=Florida1#page1.tif

# State of Florida



Department of State

I certify the attached is a true and correct copy of the Amended and Restated Articles of Incorporation, filed on January 23, 2001, effective January 24, 2001, for FRENCH FRAGRANCES, INC. which changed its name to ELIZABETH ARDEN, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is 240627.



CR2EO22 (2-03)

Given under my hand and the  
Great Seal of the State of Florida  
at Tallahassee, the Capitol, this the  
Twenty-fourth day of February, 2004

*Glenda E. Hood*

Glenda E. Hood  
Secretary of State

TRADEMARK

REEL: 003020 FRAME: 0066

1/24/01

CERTIFICATE OF  
AMENDED AND RESTATED  
ARTICLES OF INCORPORATION  
OF  
FRENCH FRAGRANCES, INC.

FILED  
01 JAN 23 PM 3:29  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Pursuant to Section 607.1007 of the Florida Business Corporation Act, French Fragrances, Inc., a Florida corporation (the "Corporation"), certifies that:

(1) The original Certificate of Incorporation of the Corporation was filed with the Department of State on September 28, 1960, was amended from time to time and amended and restated from time to time (the "Articles").

(2) The Amended and Restated Articles of Incorporation of the Corporation attached hereto (the "New Articles") amend and restate in their entirety the current Articles, as follows (the "Amendment"):

Article I of the Articles was amended to change the name of the Corporation to "Elizabeth Arden, Inc."

(3) There are no discrepancies between the provisions of the Articles and the provisions of the New Articles other than the inclusion of the foregoing Amendment and the omission of matters of historical interest.

(4) Pursuant to Section 607.1003, the resolution proposing the Amendment was duly adopted by the Board of Directors of the Corporation on October 25, 2000 and was recommended to and approved by a majority of the shareholders of the Corporation entitled to vote thereon at a duly called Special Meeting held on January 03, 2001.

(5) The effective date of these Amended and Restated Articles of Amendment shall be Wednesday, January 24, 2001.

IN WITNESS WHEREOF, French Fragrances, Inc. has caused these Amended and Restated Articles of Incorporation to be executed by its President on this 23rd day of January, 2001.

FRENCH FRAGRANCES, INC.

by:



Name: Oscar E. Marina  
Title: Senior Vice President,  
Secretary and General  
Counsel