

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Associacao Brasileira De Cafes
Especiais

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Brazil

Execution Date(s) October 31, 2002

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: The Alliance for Coffee Excellence, Inc.

Internal Address: _____

Address: _____

Street Address: 1935 Alvina Drive

City: Missoula

State: Montana

Country: United States Zip: 59802

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2540624

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Word Mark - CUP OF EXCELLENCE Reg. No. 2540624

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William K. VanCanagan, Esq.

Internal Address: _____

Street Address: 201 West Main Street

City: Missoula

State: Montana Zip: 59802

Phone Number: (406) 728-0810

Fax Number: (406) 543-0134

Email Address: wvancanagan@dmllaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 5363
Expiration Date 01/06

b. Deposit Account Number _____
Authorized User Name _____

9. Signature

Signature

Date

William K. VanCanagan, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 2540624

RE-ASSIGNMENT OF REGISTRATION OF TRADEMARK

This Re-Assignment of Registration of Trademark is made and entered into by and between THE ALLIANCE FOR COFFEE EXCELLENCE, INC., a Montana non-profit corporation with its principal offices located at 1935 Avine Drive, Missoula, MT 59802 (hereinafter referred to as the "Assignor"), and the ASSOCIAÇÃO BRASILEIRA DE CAFÉS ESPECIAIS, a Brazilian non-profit corporation with its principal offices located at Alfenas, Brazil (hereinafter referred to as the "Assignee").

WITNESSETH:

WHEREAS, the Assignee adopted and registered in the United States Patent and Trademark Office, a Trademark, Registration No. 2540624, dated February 19, 2002, known as the "Cup of Excellence"; and,

WHEREAS, on or about October 31, 2002, the Assignee assigned to the Assignor all of its right, title and interest in and to the Trademark subject to the terms and conditions specifically set forth in the Assignment, a copy of which is attached hereto as Exhibit "A" and by this reference incorporated herein; and,

WHEREAS, the Assignor has defaulted on its obligations under the Assignment and pursuant to the Assignment, the Assignee is entitled to reacquire from the Assignor all of Assignee's right, title and interest in and to such mark and the registration thereof,

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, The Alliance for Coffee Excellence, Inc. does hereby assign to Associação Brasileira de Cafés Especiais, all right, title, and interest in and to the mark described herein, together with the good will of business symbolized by such mark, in the above-identified registration thereof.

ASSIGNOR:

The Alliance For Coffee Excellence, Inc.
a Montana non-profit corporation

By: Marcos B. W.
Inc:

ASSIGNEE:

Associação Brasileira de Cafés Especiais,
a Brazilian non-profit corporation

By: Marcos B. W.
Inc:

