

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Henry's Tackle, LLC		02/01/2005	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Strand Import and Distributors, Inc.
Street Address:	550 George Bishop Parkway
City:	Myrtle Beach
State/Country:	SOUTH CAROLINA
Postal Code:	29579
Entity Type:	CORPORATION: SOUTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76351417	PALM BEACH

CORRESPONDENCE DATA

Fax Number: (919)854-2084
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 919-854-1844
 Email: lcoats@coatsandbennett.com
 Correspondent Name: Larry L. Coats
 Address Line 1: 1400 Crescent Green
 Address Line 2: Suite 300
 Address Line 4: Cary, NORTH CAROLINA 27511

NAME OF SUBMITTER:	Larry L. Coats
Signature:	/Larry L. Coats/

CH \$40.00 76351417

Date:

02/02/2005

Total Attachments: 1

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ASSIGNMENT

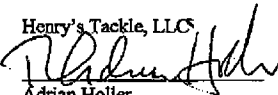
WHEREAS, Henry's Tackle, LLC., located and doing business at 173 Hankison Drive, Newport, North Carolina 28570 is the owner of following pending United States, Intent To Use, Trademark Application:

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>DATE FILED</u>
Palm Beach	76/351,417	December 21, 2001

WHEREAS, Strand Import and Distributors, Inc., located and doing business at 550 George Bishop Parkway, Myrtle Beach, South Carolina 29579, is desirous of acquiring said trademark and the application therefor.

NOW, THEREFORE, in consideration of and in exchange for the sum of Five (\$5.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Henry's Tackle, LLC, hereby assigns to Strand Import and Distributors, Inc., the entire right, title and interest in and to said trademark and pending United States Trademark Application together with the good will of the business associated with the mark and that portion of the business to which the mark pertains.

Signed at HENRY'S TACKLE, LLC this 1ST day of FEBRUARY 2005.
NEWPORT NC

Henry's Tackle, LLC
By: 
Adrian Holler
President