

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Federal Deposit Insurance Corporation		01/25/2005	Federal corporation: UNITED STATES
RECEIVING PARTY DATA			
Name:	Virgo Publishing, LLC		
Street Address:	3300 N. Central Avenue		
Internal Address:	Suite 2500		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1461859	LOOKING FIT	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(213) 430-8308		
Email:	sgordon@omm.com		
Correspondent Name:	Shari L. Gordon		
Address Line 1:	400 S. Hope Street		
Address Line 2:	15th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071-2899		
NAME OF SUBMITTER:	Jonathan Jaech		
Signature:	/Jonathan Jaech/		
Date:	02/02/2005		

CH \$40.00 1461859

Total Attachments: 2
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AFTER RECORDING RETURN TO:

Name:
Address:

THIS INSTRUMENT WAS PREPARED BY:

Name: Esther Castaner
Title: R & R Specialist
FEDERAL DEPOSIT INSURANCE CORP.
1910 Pacific Avenue, Dallas, Texas 75201

ASSIGNMENT OF TRADEMARK

Date: January 25, 2005

TRADEMARK:

Mark: LOOKINGIFT

Class No.: Int. Cl. 16 (U.S. Cl. 38)

Registration No: 1,461,859

Registration Date: October 20, 1987

Assignee: Virgo Publishing, LLC, a Delaware limited liability company

Assignment of Trademark is recorded in :

The Patent and Trademark Office on May 22, 1990

For value received the receipt and sufficiency of which are hereby acknowledged, the Holder of the Assignment of the Trademark, the Federal Deposit Insurance Corporation which pursuant to 12 USC Section 1441a(m)(1), succeeded the Resolution Trust Corporation as Receiver for Western Savings and Loan Association, Phoenix, Arizona ("FDIC") transfers and assigns the Assignment of Trademark to the Assignee.

This Assignment of Trademark is made without recourse, representation of warranty, express or implied upon or by the FDIC.

When context requires, singular nouns and pronouns include the plural.

FEDERAL DEPOSIT INSURANCE CORPORATION in the
capacity stated above

By:


Priscilla Catapan Attorney-in-fact

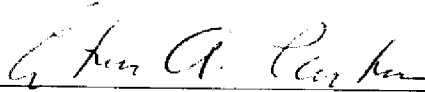
TRADEMARK

REEL: 003021 FRAME: 0164

ACKNOWLEDGMENT

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

This instrument was acknowledged before me on January 25, 2005, by Priscilla Catapat, Attorney-in-fact, on behalf of the Federal Deposit Insurance Corporation, a corporation organized and existing under the laws of the United States of America, in the capacity stated herein.



Name: Esther A. Castaner
Notary Public in and for the State of Texas

