

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ms. Linda L. Spann | | 01/18/2005 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Global Brand Marketing Inc. | | |
| Street Address: | 6500 Hollister Avenue | | |
| City: | Santa Barbara | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 93117 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78433528 | FUNFLOPPS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (805)564-8262 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 805-965-4400 | | |
| Email: | Kurt@incip.com | | |
| Correspondent Name: | Kurt Koenig | | |
| Address Line 1: | 220 East Figueroa St. | | |
| Address Line 4: | Santa Barbara, CALIFORNIA 93101 | | |
| NAME OF SUBMITTER: | Kurt Koenig | | |
| Signature: | /Kurt Koenig/ | | |
| Date: | 02/02/2005 | | |

OP \$40.00 78433528

Total Attachments: 2
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SCHEDULE B
SHORT FORM
TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made as of January 18, 2005 ("Effective Date") from LINDA SPANN, an individual with a business address of 170 Butterfly Lane, Santa Barbara, CA 93108 ("ASSIGNOR") to GLOBAL BRAND MARKETING INC., a California Corporation with a business address at 6500 Hollister Avenue, Santa Barbara, CA 93117 ("ASSIGNEE").

WHEREAS, ASSIGNOR has filed an application to register the mark FUNFLOPPS & Design, which has been assigned Ser. No. 78/433,528 by the United States Trademark Office ("the Mark") and is further described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used ("the Goods"); and

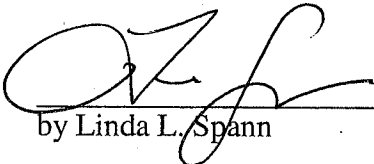
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the application and Mark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark in perpetuity, together with (1) the goodwill of the business relating to the Goods in respect upon which the Mark is used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the Effective Date.

LINDA L. SPANN


by Linda L. Spann

TRADEMARK GBMI

REEL: 003021 FRAME: 0177

Exhibit A
to
SHORT FORM TRADEMARK ASSIGNMENT

LIST OF TRADEMARK(S)

| <u>Mark</u> | <u>Application Serial No.</u> | <u>Filing Date</u> |
|--------------------|-------------------------------|--------------------|
| FUNFLOPPS & DESIGN | 78/433,528 | 6/10/2004 |

