

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Counsel Press LLC

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other Delaware limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name Adviseren Pers Acquisition, LLC

Internal

Address: _____

Street Address: 706 Second Avenue South

City Minneapolis State: MN Zip 55402

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 01/20/2005

4. Application number(s) or registration number(s).

A Trademark Application No (s) _____

B Trademark Registration No.(s) 2,316,400

2,401,380 & 1,926,888

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Becky A. Williams

Internal Address: KMZ Rosenman

Street Address: 525 W. Monroe Street

City: Chicago State: IL Zip: 60661

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41) \$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number

50-1214

DO NOT USE THIS SPACE

9. Signature.

Becky A. Williams

Name of Person Signing

Becky A. Williams
Signature

February 1, 2005

Date

Total number of pages including cover sheet, attachments, and document

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$90.00 601214 2316400

FROM MCCOVERN & ASSOCIATES

(MON) 1:17:05 17 46/ST 17:38/NO.4865042697 P 18

TRADEMARK ASSIGNMENT

This Assignment is made on this 20th day of January, 2005, between Counsel Press LLC, a Delaware limited liability company, located and doing business at 520 Eighth Avenue, 8th Floor, New York, New York 10018 (the "Assignor"), and Adviseren Pers Acquisition, LLC, a Delaware limited liability company, located and doing business at 1200 Baker Building, 706 Second Avenue South, Minneapolis, Minnesota 55402 (the "Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, the trademarks set forth in Schedule A, (hereinafter the "Marks"), and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all rights, title, and interest in and to the Marks, any associated state or federal registrations and applications therefor, and the goodwill developed therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, the entire right, title, interest in and to the Marks, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives

IN WITNESS WHEREOF, Assignor has executed this instrument as of this 20th day of January, 2005.

COUNSEL PRESS LLC.

By: [Signature]
Name: VICTOR VON KROBILSKY
Title: MANAGER


STATE OF New York)
) SS
COUNTY OF New York)

SUBSCRIBED AND SWORN
to before me this 18th day
of January, 2005

[Signature]
Notary Public

ROBIN M. ZUCKERMAN
NOTARY PUBLIC, State of New York
Registration No. 0120500/194
Qualified in Orange County
Commission Expires 01/25/ 2007

SCHEDULE A

Mark	Registration No.	Registration Date
CALENDARWATCH	2,316,400	02/08/2000
COUNSEL PRESS	2,401,380	11/07/2000
 LITIGATOR	1,926,888	10/17/1995

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