

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)/Execution Date(s):

The Firm Shoes, Inc., by change of name from Pony International, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) Delaware USA

Execution Date(s) 7/24/03

Additional names of conveying parties attached? ☐ Yes ☒ No

### 3. Nature of conveyance:

- ☐ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☒ Other See attached

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Pony International, LLC

Internal

Address: \_\_\_\_\_

Street Address: 6500 Hollister Avenue

City: Santa Barbara

State: CA

Country: USA Zip: 93117

☐ Association      Citizenship \_\_\_\_\_

☐ General Partnership      Citizenship \_\_\_\_\_

☐ Limited Partnership      Citizenship \_\_\_\_\_

☐ Corporation      Citizenship \_\_\_\_\_

☒ Other Limited Liability Company      Citizenship California USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See Schedule

B. Trademark Registration No.(s)

See Schedule

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William A. Finkelstein

Internal Address: Fourth Floor

North Tower

Street Address: 1620 26th Street

City: Santa Monica

State: CA Zip: 90404

Phone Number: (310) 255-9114

Fax Number: (310) 907-2114

Email Address: wfinkelstein@aqsk.com

### 6. Total number of applications and registrations involved:

43

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 1,090.00

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed / Already paid

### 8. Payment Information:

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

### 9. Signature:

William A. Finkelstein

Signature

1/18/05

Date

William A. Finkelstein

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 23

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5985, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**3. Nature of Conveyance:**

Other: Correction of error in previous cover sheet (previously recorded at Reel/Frame 002804/0671) to correct Assignee's status to: "Limited Liability Company."

**SCHEDULE (Consisting of 2 pages)****ASSIGNOR: THE FIRM SHOES, INC.****(BY CHANGE OF NAME FROM PONY INTERNATIONAL, INC.)****ASSIGNEE: PONY INTERNATIONAL, LLC****TRADEMARK REGISTRATIONS**

<b>MARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
PONY (Stylized)	1040116	5/25/76
Design	1193225	4/6/82
Design	1224322	1/18/83
Design	1286085	7/17/84
Design	1286086	7/17/84
MY LITTLE PONY	1377333	1/7/86
PONY & Design	1394817	5/27/86
PONY (Stylized)	2248371	5/25/99
Design	2248372	5/25/99
PONY & Design	2248373	5/25/99
Design	2478265	8/14/01
PONY (Stylized)	2478266	8/14/01
PONY & Design	2478267	8/14/01
PONY (Stylized)	2666379	12/24/02
PONY	2666380	12/24/02
PONY & Design	2668890	12/31/02
CITY WINGS	2680800	1/28/03

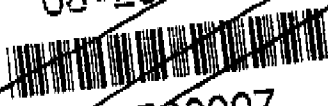
**TRADEMARK APPLICATIONS**

<b>MARK</b>	<b>APP. NO.</b>	<b>APP. DATE</b>
PONY GIRL	76/301158	8/17/01
Design	76/376978	3/1/02
PONY (Stylized)	76/376979	3/1/02
PONY	76/376981	3/1/02
PONY & Design	76/376983	3/1/02
PONY & Design	76/376984	3/1/02
PONY & Design	76/377047	3/1/02
Design	76/377049	3/1/02
CITY WINGS	76/401865	4/30/02
CITY WINGS	76/401864	4/30/02
CITY WINGS	76/401863	4/30/02
CITY WINGS & Design	76/401862	4/29/02

MARK	APP. NO.	APP. DATE
CITY WINGS & Design	76/401861	4/30/02
CITY WINGS & Design	76/401860	4/30/02
CITY WINGS & Design	76/396808	4/18/02
MY LITTLE PONY	76/472250	12/04/02
Design (4906 Chevron)	76/461199	10/24/02
PONY	76/424774	06/24/02
PONY	76/424773	06/24/02
PONY	76/424188	06/24/02
PONY	76/424187	06/24/02
PONY	76/424186	06/24/02
PONY	76/424185	06/24/02
PONY	76/424184	06/24/02
Design (4706)	76/424183	06/24/02
Design (4706)	76/424182	06/24/02

695748\_1.DOC

08-20-2003

Form PTO-1504 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings $\Rightarrow \Rightarrow \Rightarrow$		REC TF  102530007	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
1. Name of conveying party(ies): <u>8-4-03</u> The Firm Shoes, Inc., by change of name from Pony International, Inc.  <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State= Delaware <input type="checkbox"/> Other _____  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) Name: <u>Pony International, LLC</u> Internal _____ Address: _____  Street Address: <u>6500 Hollister Avenue</u> City: <u>Santa Barbara</u> State: <u>CA</u> Zip: <u>93117</u>  <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State = <u>California</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>07/24/2003</u>			
4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>See Schedule.</u>		B. Trademark Registration No.(s) <u>See Schedule.</u>	
Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>William A. Finkelstein</u> Internal Address: <u>Fourth Floor</u>  _____ _____ Street Address: <u>1620 26th Street</u> <u>North Tower</u> City: <u>Santa Monica</u> State: <u>CA</u> Zip: <u>90404</u>		6. Total number of applications and registrations involved: <u>43</u>  7. Total fee (37 CFR 3.41).....\$ <u>1,090.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account  8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE			
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. <u>William A. Finkelstein</u> <u>[Signature]</u> <u>07/29/2003</u> Name of Person Signing      Signature      Date			
Total number of pages including cover sheet, attachments, and document: <u>6</u>			

08/20/2003 6TON11 00000030 1040116

 Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

 01 FC:8521  
 02 FC:8522

 40.00 OP  
 1050.00 OP

 TRADEMARK  
 REEL: 003022 FRAME: 0199

**SCHEDULE (Consisting of 2 pages)****ASSIGNOR: THE FIRM SHOES, INC.****(BY CHANGE OF NAME FROM PONY INTERNATIONAL, INC.)****ASSIGNEE: PONY INTERNATIONAL, LLC****TRADEMARK REGISTRATIONS**

MARK	REG. NO.	REG. DATE
PONY (Stylized)	1040116	5/25/76
Design	1193225	4/6/82
Design	1224322	1/18/83
Design	1286085	7/17/84
Design	1286086	7/17/84
MY LITTLE PONY	1377333	1/7/86
PONY & Design	1394817	5/27/86
PONY (Stylized)	2248371	5/25/99
Design	2248372	5/25/99
PONY & Design	2248373	5/25/99
Design	2478265	8/14/01
PONY (Stylized)	2478266	8/14/01
PONY & Design	2478267	8/14/01
PONY (Stylized)	2666379	12/24/02
PONY	2666380	12/24/02
PONY & Design	2668890	12/31/02
CITY WINGS	2680800	1/28/03

**TRADEMARK APPLICATIONS**

MARK	APP. NO.	APP. DATE
PONY GIRL	76/301158	8/17/01
Design	76/376978	3/1/02
PONY (Stylized)	76/376979	3/1/02
PONY	76/376981	3/1/02
PONY & Design	76/376983	3/1/02
PONY & Design	76/376984	3/1/02
PONY & Design	76/377047	3/1/02
Design	76/377049	3/1/02
CITY WINGS	76/401865	4/30/02
CITY WINGS	76/401864	4/30/02
CITY WINGS	76/401863	4/30/02
CITY WINGS & Design	76/401862	4/29/02

MARK	APP NO	APP DATE
CITY WINGS & Design	76/401861	4/30/02
CITY WINGS & Design	76/401860	4/30/02
CITY WINGS & Design	76/396808	4/18/02
MY LITTLE PONY	76/472250	12/04/02
Design (4906 Chevron)	76/461199	10/24/02
PONY	76/424774	06/24/02
PONY	76/424773	06/24/02
PONY	76/424188	06/24/02
PONY	76/424187	06/24/02
PONY	76/424186	06/24/02
PONY	76/424185	06/24/02
PONY	76/424184	06/24/02
Design (4706)	76/424183	06/24/02
Design (4706)	76/424182	06/24/02

695748\_1.DOC

**DEED OF TRADEMARK ASSIGNMENT**

**TO ALL IT MAY CONCERN**, effective January 30, 2003 *nunc pro tunc*, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Firm Shoes, Inc., by change of name from Pony International, Inc. (as evidenced by the attached Certificate of Amendment of its Certificate of Incorporation), a Delaware corporation, having its principal place of business at 9100 Wilshire Boulevard, Beverly Hills, CA 90212, hereby sells, assigns and transfers to Pony International, LLC, a California Limited Liability Company, having its principal place of business at 6500 Hollister Avenue, Santa Barbara, CA 93117, its successors and assigns, the entire right, title and interest in and to the trademarks set forth in the attached Schedule in relation to a transfer of that portion of its business in the United States pertaining to the trademarks, the goodwill of the business associated with the said trademarks, and the trademark registrations and applications therefor set forth on the attached Schedule.

By: David G. Baram

Title: President Firm

STATE OF CALIFORNIA            )  
  ) ss:  
COUNTY OF LOS ANGELES    )

DAVID G. BARAM, being duly sworn, deposes and says that he is President of The Firm Shoes, Inc., by change of name from Pony International, Inc. and that he has executed this Assignment for and on behalf of The Firm Shoes, Inc., by change of name from Pony International, Inc., being duly authorized to do so.

Subscribed and sworn to before me  
this 24 day of July, 2003

Christina C. Smith  
Notary Public

