

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rose's Stores, Inc.		06/30/2001	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Variety Stores, Inc.		
Street Address:	218 S. Garnett Street		
City:	Henderson		
State/Country:	NORTH CAROLINA		
Postal Code:	27536		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1399938	ROSES	
Registration Number:	921310	ROSES	
Registration Number:	1847503	THE BACKYARD	
Registration Number:	2281662	SOUTH MOUNTAIN	
Registration Number:	2305928	SOUTHERN ACTIVE	
CORRESPONDENCE DATA			
Fax Number:	(704)375-0729		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704-375-9249		
Email:	jse@adamspat.com		
Correspondent Name:	J.Scott Evans		
Address Line 1:	301 South Tryon Street		
Address Line 2:	2180 Two Wachovia Center		
Address Line 4:	Charlotte, NORTH CAROLINA 28282		
NAME OF SUBMITTER:	J. Scott Evans		

CH \$140.00 1399938

Signature:

/J. Scott Evans/

Date:

02/04/2005

Total Attachments: 0

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