

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chameleon Marketing, LLC		09/09/2003	LLC: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Allegiance Marketing Resources, LLC		
<b>Street Address:</b>	1372 Shermer Road		
<b>City:</b>	Northbrook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60062		
<b>Entity Type:</b>	LLC: ILLINOIS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2208600	SMARTCART	
Registration Number:	2251131	WHERE IT PAYS TO SHOP	
Registration Number:	2161516	SPREE	
Registration Number:	2258828	SPREE.COM	
Registration Number:	2310322	SPREE.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)551-1101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312/551-8300		
<b>Email:</b>	ssmilie@pfs-law.com		
<b>Correspondent Name:</b>	Scott W. Smilie; Patzik, Frank & Samotny		
<b>Address Line 1:</b>	150 South Wacker Drive		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Scott W. Smilie		

CH \$140.00 2208600

Signature:	/scott w smilie/
Date:	02/07/2005
Total Attachments: 1 source=blank page name change#page1.tif	

SUPPORTING DOCUMENTATION FOR TRADEMARK  
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999