

JAN. 13. 2005 10:27AM

NO. 9174 P. 2

Delaware

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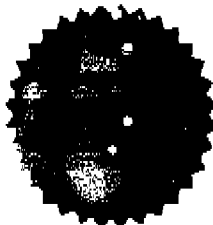
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "APPLIED GRAPHICS TECHNOLOGIES, INC.", CHANGING ITS NAME FROM "APPLIED GRAPHICS TECHNOLOGIES, INC." TO "SEVEN WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 2004, AT 10:39 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWELFTH DAY OF OCTOBER, A.D. 2004.

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050030096



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3613051

DATE: 01-13-05

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JAN. 13. 2005. 10:27AM
FROM CORPORATION TRUST WILM TEAM #2

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NO. 4003/96254 r 2

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:39 PM 10/07/2004
FILED 10:39 PM 10/07/2004
SRV 040728443 - 2571226 FILE

CERTIFICATE OF AMENDMENT

OF AMENDED AND RESTATED

CERTIFICATE OF INCORPORATION

OF

APPLIED GRAPHICS TECHNOLOGIES, INC.

Applied Graphics Technologies, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, at a meeting duly held, adopted a resolution proposing and declaring advisable the following amendment to the Amended and Restated Certificate of Incorporation of said corporation:

RESOLVED, that the Amended and Restated Certificate of Incorporation of Applied Graphics Technologies, Inc. be amended by changing the first Article thereof so that, as amended, said Article shall be and read as follows:

"1. The name of the corporation is Seven Worldwide, Inc."

SECOND: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 226 of the General Corporation Law of the State of Delaware.

JAN. 13. 2005 10:28AM

FROM CORPORATION TRUST WILM. CO. #2

NO. 9174 P. 4

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FOURTH: That this Certificate of Amendment of the Amended and Restated Certificate of Incorporation shall be effective on October 12th, 2004.

IN WITNESS WHEREOF, Applied Graphics Technologies, Inc. has caused this certificate to be signed by its Senior Vice President, Chief Financial Officer and Treasurer, this 9th day of October, 2004.



Nat Buonfiglio
Senior Vice President, Chief Financial
Officer and Treasurer

PTO/SB/97 (12-97)

Approved for use through 9/30/00. OMB 0651-0031

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Certificate of Transmission Under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the Assignment Branch of the United States Patent and Trademark Office including: Recordation Form Cover Sheet (1 p); Certificate of Amendment (2 pages); and Certificate of Facsimile Transmission.

on February 3, 2005
Date

Andrea Berlo
Signature

Andrea Berlo
Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.