Form PTO-1594 RECORDATION FORM COVER SHEET (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE U.S. DEPARTMENT OF COM	
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(les):
Applied Graphics Technologies, Inc.	Name: Seven Worldwide, Inc.
Individual(s) General Partnership Corporation: Delaware	Internal Address: Street Address: 450 West 33 rd Street
	Oit Na Vaule
Other:	City: New York State: New York Zip: 10001
Additional name(s) of conveying Yes party(ies) attached?	Individual(s) citizenship:
3. Nature of Conveyance:	General Partnership:
Assignment Merger	Limited Partnership:
Security Agreement x Change of Name	x Corporation-State: Delaware
Other:	
Execution Date: October 7, 2004	If assignee is not domicited in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes x No
Application Number(s) or Registration Number(s):	
A. Trademark Application No.(s):	B. Trademark Registration No.(s): 2,865,808
Additional numbers attached?	Yes x No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total Number of applications and registrations involved:
Name: Emilia F. Cannella Ropes & Gray LLP	7. Total fee (37 CFR 3.41) \$ 140.00 Enclosed
Internal Address: Atty. Dkt.: KOLC-027-TiP	X Authorized to be charged to Deposit Account
Street Address: One International Place	Authorized to be charged to credit card (Form 2038 enclosed)
	8. Deposit account number: 18-1945
City: Boston State: MA Zip: 02110	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Emilia F. Cannelia 1/24/05	
Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and document: 4	

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NO. 9174 P. 2



PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "APPLIED GRAPHICS TECHNOLOGIES, INC.", CHANGING ITS NAME FROM "APPLIED GRAPHICS TECHNOLOGIES, INC." TO "SEVEN WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 2004, AT 10:39 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWELFTH DAY OF OCTOBER, A.D. 2004.

Warriet Smith Vindsor, Secretary of State
AUTHENTICATION: 3615051

DATE: 01-13-05

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JAN. 13. 2005 10: 27AM FROM CONFORMTION ROST WILM TEAM #2 (THU) 10. 7' 04 21:39/ST. 21:38/NO. 4003/96254 1 2

State of Delamine Secretary of State
Division of Corporations
Dalivered 10:39 PM 10/07/2004
FILED 10:39 FM 10/07/2004
SHV 040728443 - 2571226 FILE

CERTIFICATE OF AMENDMENT

OF AMENDED AND RESTATED

CERTIFICATE OF INCORPORATION

OF

APPLIED GRAPHICS TECHNOLOGIES, INC.

Applied Graphics Technologies, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, at a meeting duly held, adopted a resolution proposing and declaring advisable the following amendment to the Amended and Restated Certificate of Incorporation of said corporation:

RESOLVED, that the Amended and Restated Certificate of Incorporation of Applied Graphics Technologies, Inc. be amended by changing the first Article thereof so that, as an added, said Article shall be and read as follows:

The name of the corporation is Seven Worldwide, Inc."

SECOND: The oforesaid amendment was duty adopted in accordance with 1 it is the provisions of Sections 242 and 228 of the General Corporati .v of the State of Delaware.

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FOURTH: The Unit Sentificate of Amendment of the Amended and Restated Certificate of incorporation shall be effective on October 12th, 2004.

IN WITHER CONTREOF, Applied Graphics Technologies, Inc. has caused this certifient to be signed by its Senior Vice President, Chief Financial Officer and Treasurer, this $\frac{\eta^{-m}}{2}$ day of October, 2004.

Nat Buonfiglio

Senior Vice President, Chief Financial

Officer and Treasurer

Likhmahatti Tahamba yaAGT_DE_Ana tat

PTO/SB/97 (12-97)
Approved for use through 9/30/00. OMB 0651-0031
Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of Information unless it displays a valid OMB control number.

Certificate of Transmission Under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the Assignment Branch of the United States Patent and Trademark Office including: Recordation Form Cover Sheet (1 p); Certificate of Amendment (2 pages); and Certificate of Facsimile Transmission.

on February 3, 2005

Date

Andrea Berlo
Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

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RECORDED: 02/03/2005

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