

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		01/21/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	OnTech Delaware Inc.		
Street Address:	13400 SABRE SPRINGS PARKWAY, SUITE 270		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92128		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73512561	HILLSIDE COFFEE	
CORRESPONDENCE DATA			
Fax Number:	(619)236-8827		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	619 236 8821		
Email:	rdwinell@sshbclaw.com		
Correspondent Name:	Ross J. Schwartz		
Address Line 1:	101 West Broadway, Suite 810,		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Ruxandra Dwinell		
Signature:	/Ruxandra Dwinell/		
Date:	02/07/2005		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK dated January 21, 2005, is made and entered into by and among **THE PROCTER & GAMBLE COMPANY**, an Ohio corporation with its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereinafter referred to as "Assignor"), and **ONTECH DELAWARE, INC.**, a Delaware corporation with its principal place of business at 13400 Sabre Springs Parkway, Suite 270, San Diego, CA 92128 (hereinafter referred to as "Assignee").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns, and transfers to Assignee, without any specific representations or warranties, all right, title and interest in and to the mark **Hillside Coffee**, as registered with the USPTO under registration #1386960 (the "Mark"), and all good will symbolized by and associated with the business conducted under the Mark and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action, either in law or in equity, for past, present or future infringement based on such trademark, and in and to all rights corresponding to the foregoing throughout the world.

Assignor agrees to execute all papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee or to its designee the rights herein assigned.

THE PROCTER & GAMBLE COMPANY

ONTECH DELAWARE, INC.

BY:  _____

BY:  _____

NAME: JEFFREY D. WEEDMAN

NAME: Jonathan Pless

TITLE: VICE PRESIDENT EXTERNAL BUSINESS DEV.

TITLE: CEO