

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D. Jacobson & Sons Limited		12/09/2004	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Brands Global Limited		
Street Address:	c/o D. Jacobson & Sons Limited, Clough Fold, Bacup Road, Rawtenstall, Rossendale		
City:	Lancashire		
State/Country:	UNITED KINGDOM		
Postal Code:	BB4 7PA		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78314450	FRANK WRIGHT	
Serial Number:	78316911	LOTUS OF ENGLAND SKILL & INTEGRITY SINCE 1759	
Serial Number:	75490834	LOTUS OF ENGLAND SKILL & INTEGRITY SINCE 1759	
CORRESPONDENCE DATA			
Fax Number:	(303)863-0223		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-863-9700		
Email:	mtrudell@sheridanross.com		
Correspondent Name:	Miriam Trudell, Sheridan Ross P.C.		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
DOMESTIC REPRESENTATIVE			
Name:	Sheridan Ross P.C.		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		

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NAME OF SUBMITTER:	Miriam Trudell
Signature:	/miriam trudell/
Date:	02/07/2005
Total Attachments: 3 source=trademark assignment#page1.tif source=trademark assignment#page2.tif source=trademark assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, D. Jacobson & Sons Limited, a U.K. company, having an address of Clough Fold, Bacup Road, Rawtenstall, Rossendale, Lancashire BB4 7PA, United Kingdom, (hereinafter referred to as "ASSIGNOR") is the owner of rights in the marks and/or the U.S. Trademark Applications shown in Schedule 1;

WHEREAS, Brands Global Limited, a U.K. company, having an address of c/o D. Jacobson & Sons Limited, Clough Fold, Bacup Road, Rawtenstall, Rossendale, Lancashire BB4 7PA, United Kingdom, (hereinafter referred to as "ASSIGNEE") is acquiring the business associated with the marks shown in Schedule 1;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the marks and applications shown in Schedule 1 and any and all goodwill associated therewith.

D. JACOBSON & SONS LIMITED

Date: 9 DECEMBER 2004

Signature: H. J.

Print Name: HARVEY JACOBSON

Print Title: DIRECTOR

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SCHEDULE 1

Trade Marks

LOTUS

	Mark	Number	Territory	Class
1.	LOTUS OF ENGLAND SKILL & INTEGRITY SINCE 1759 (design and Word)	75490834	USA	18
2.	LOTUS OF ENGLAND SKILL & INTEGRITY SINCE 1759 (design and Word)	78316911	USA	25

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NO. 5197

FRANK WRIGHT

	Mark	Registered Proprietor	Number	Status	Renewal Date	Territory	Notes	Class
1.	FRANK WRIGHT (Design & words)	Fb Footwear Management Limited	72314450	Published for opposition	Not applicable	USA	Footwear and shoes	25

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