

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Assignment for Security		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Bank, N.A.	FORMERLY Associated Bank North	02/02/2005	national banking association:
RECEIVING PARTY DATA			
Name:	Wausau Financial Sytems, Inc.		
Street Address:	875 Indianhead Drive		
City:	Mosinee		
State/Country:	WISCONSIN		
Postal Code:	54455		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2468696	OPTIMA3	
Registration Number:	2448092	IMAGE ONE	
CORRESPONDENCE DATA			
Fax Number:	(312)863-7865		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-201-3865		
Email:	sharon.patterson@goldbergkohn.com		
Correspondent Name:	Sharon Patterson		
Address Line 1:	55 E. Monroe St., Ste. 3700		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Sharon Patterson		
Signature:	/sharon patterson/		
Date:	02/08/2005		

OP \$65.00 2468696

Total Attachments: 2
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

THIS RELEASE is made as of this 2nd day of February, 2005, by Associated Bank, N.A. (f/k/a Associated Bank North) ("Associated") in favor of Wausau Financial Systems, Inc., a Wisconsin corporation ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Associated hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain security interest document dated as of July 24, 1998, made by Company in favor of Associated.

This Release shall be binding upon Associated's legal representatives, assigns and successors.

ASSOCIATED BANK, N.A.

By: James W. Specthard
Name: James W. Specthard
Title: Vice President

SCHEDULE A

MARK	REGISTRATION NUMBER	DATE
Optima3	2468696	7/17/01
Image One	2448092	5/1/01