

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Molson Canada		01/31/2005	PARTNERSHIP: ONTARIO
RECEIVING PARTY DATA			
Name:	Fantasy Sports Network Inc.		
Street Address:	33 Carlingview Drive		
City:	Toronto		
State/Country:	ONTARIO		
Postal Code:	M9W 5E4		
Entity Type:	CORPORATION: ONTARIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76570996	FANTASY SPORTS NETWORK	
Serial Number:	76573990	FSN	
CORRESPONDENCE DATA			
Fax Number:	(212)415-8701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2124158700		
Email:	ptotmcommunications@morganfinnegan.com		
Correspondent Name:	Peter C. Welch		
Address Line 1:	3 World Financial Center		
Address Line 4:	New York, NEW YORK 10281-2101		
NAME OF SUBMITTER:	Peter C. Welch		
Signature:	/Peter C. Welch/		
Date:	02/08/2005		

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Total Attachments: 2

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**TRADEMARK
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**ASSIGNMENT OF
UNITED STATES TRADE-MARKS**

WHEREAS, Molson Canada, a partnership duly organized and existing under the laws of Canada, having a business address at 33 Carlingview Drive, Toronto, Ontario, M9W 5E4 (hereinafter "Assignor"), is the owner of various trademarks and applications therefore (hereinafter "The Marks") listed on Schedule "A" attached hereto, and has actually used said marks, or has intended to use them and filed applications indicating that intention but has not yet filed allegations of use under Section 1 (c) or 1(d) of the Trademark Act; and

WHEREAS, Fantasy Sports Network Inc., a corporation duly organized and existing under the laws of Ontario, having a business address at 33 Carlingview Drive, Toronto, Ontario, M9W 5E4 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to The Marks, together with the goodwill of the business in connection with which The Marks are used and which is symbolized by The Marks;

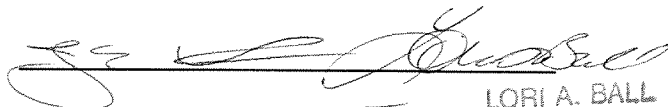
WHEREAS Assignee is a successor to a portion of Assignor's business to which The Marks pertain, which business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, unto Assignee all right, title and interest in and to The Marks and registrations therefor for the United States and throughout the world together with the goodwill of the businesses in connection with which The Marks are used and which is symbolized by The Marks.

MOLSON CANADA

Dated: January 31, 2005

By:



Title:

President, MSYE

LORI A. BALL
Secretary

Name:

JEM Arthur

Doc. # 104850
SCHEDULE "A"

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TRADEMARK	APPLICATION NO.	FILING DATE
FANTASY SPORTS NETWORK (words)	76/570,996	January 20, 2004
FSN	76/573,990	February 5, 2004